

why places must be creative to survive

Phil Wood

COMEDIA

Say the **COLOUR**
not the **WORD**

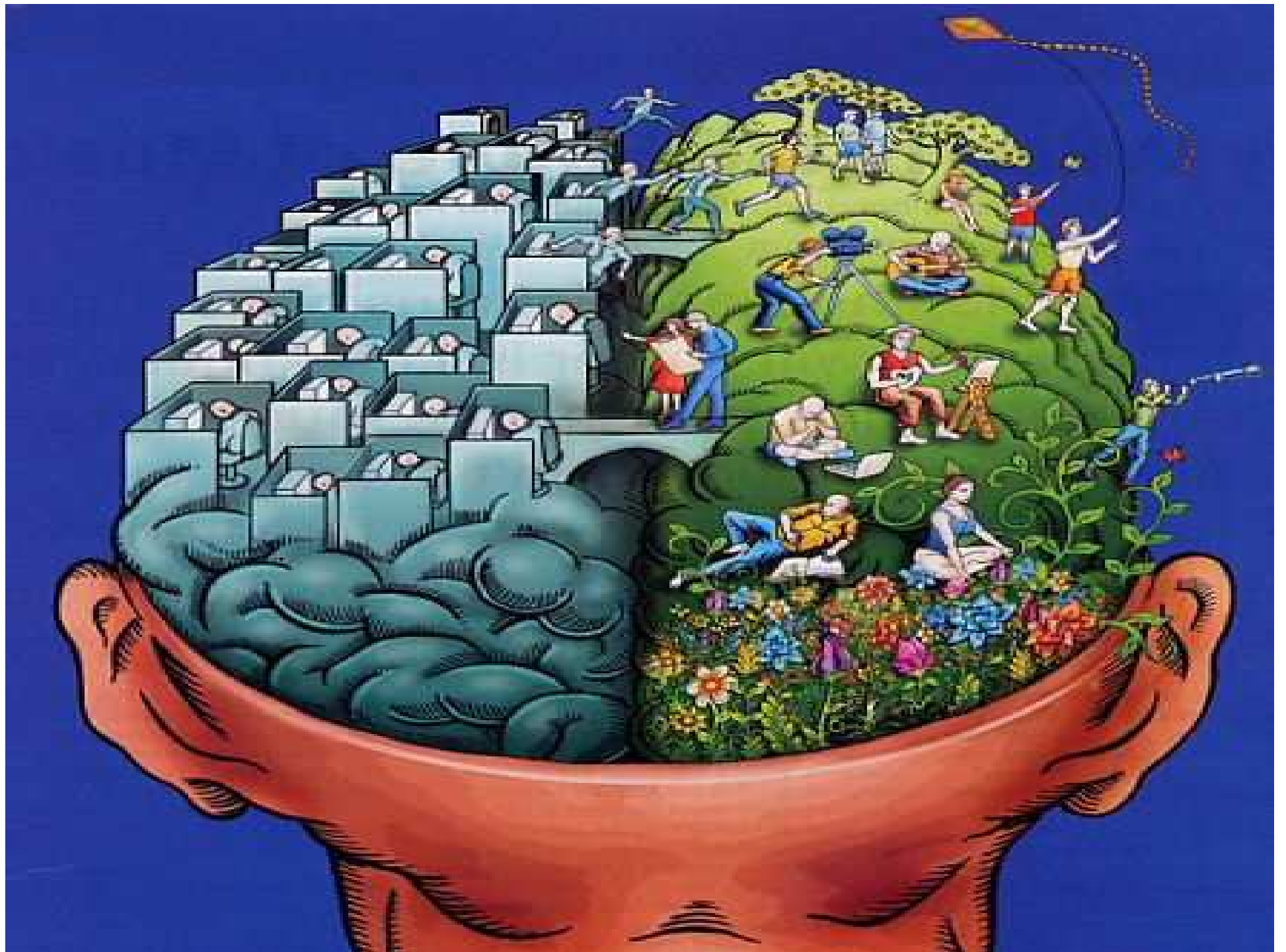
red

green

yellow

blue

pink



Daniel Pink

From a left brain world to
a right brain world



Left brain activities can be
automated, replicated and out-sourced

Right brain activities are contextual, synthetic
and individual

What would a right
brain city be like?

John Kao

The Age of Creativity

- *Because companies are obliged to reinvent themselves to achieve growth;*
- *Because workers feel entitled to creative jobs and talented people are mobile;*
- *Because of the primacy of design;*

John Kao

The Age of Creativity

- *Because the customer is boss and has only one question: What are you going to do for me tomorrow?*
- *Only creativity has the answer.*

The world is becoming a much more competitive place

This doesn't only mean New York and London

It doesn't only mean Oslo and Helsinki

It means your place!

You need to attract people

- To visit
- To trade
- To live
- To create
- To procreate

Our cities now face a twin challenge:

- From the outside



- From the inside

surviving and competing

- Global corporations
- Innovation the basis of productivity
- Market access
- Critical mass
- Knowledge



...but this is no longer enough

- Talent is crucial
- Talent is mobile
- Talent is choosy





RICHARD
FLORIDA

The Rise of the Creative Class

*and how it's transforming work, leisure,
community and everyday life*

Richard

Florida

*Places have replaced
companies as the key
organising units in our
economy... places are
talent magnets*

Richard

Florida

Keep your tax incentives and highway interchanges; we will go where the highly skilled people are

Carley Fiorina,
CEO Hewlett Packard

Richard Florida

Successful cities
combine:

- Technology
- Talent
- Tolerance



Richard Florida

but the creative
city must be
about more than
just café culture



Three models of the Creative City



**The city as
a spectacle of
creative consumption**

Three models of the Creative City



**The city as
a spectacle of
creative consumption**

Three models of the Creative City



**The city of civic
creativity
and policy
innovation**

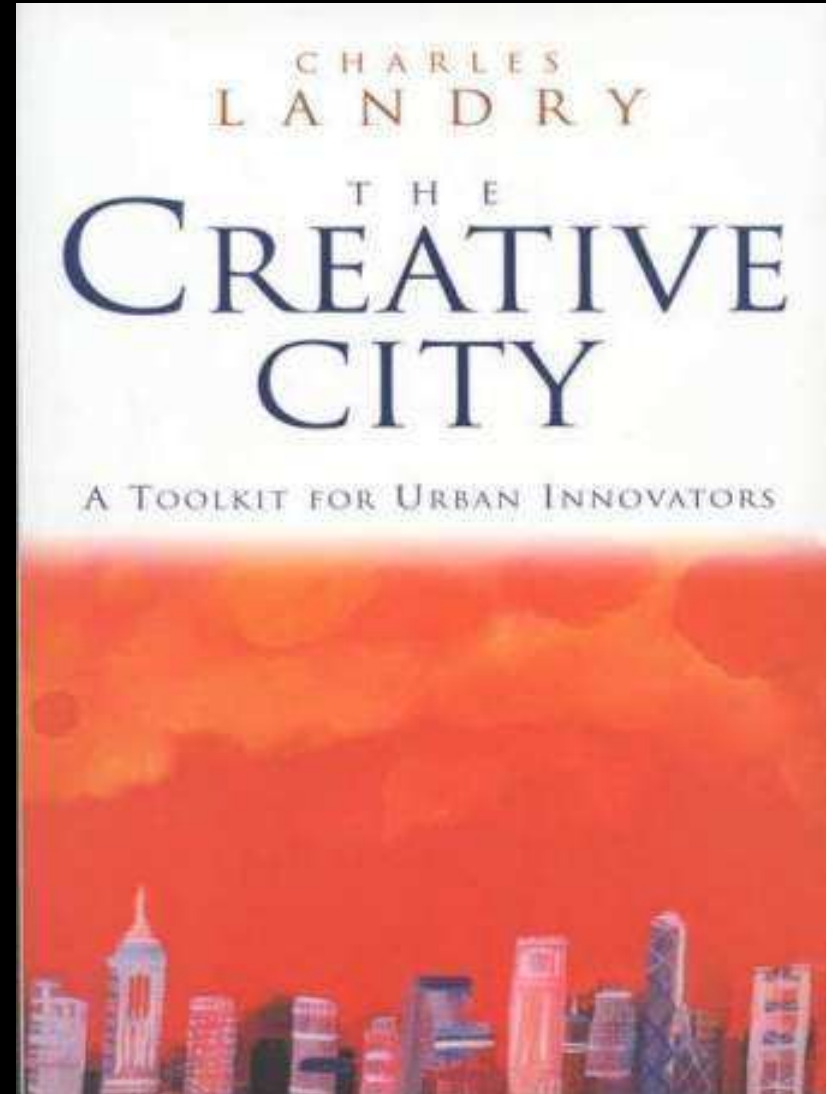


**The city as
a spectacle of
creative
consumption**



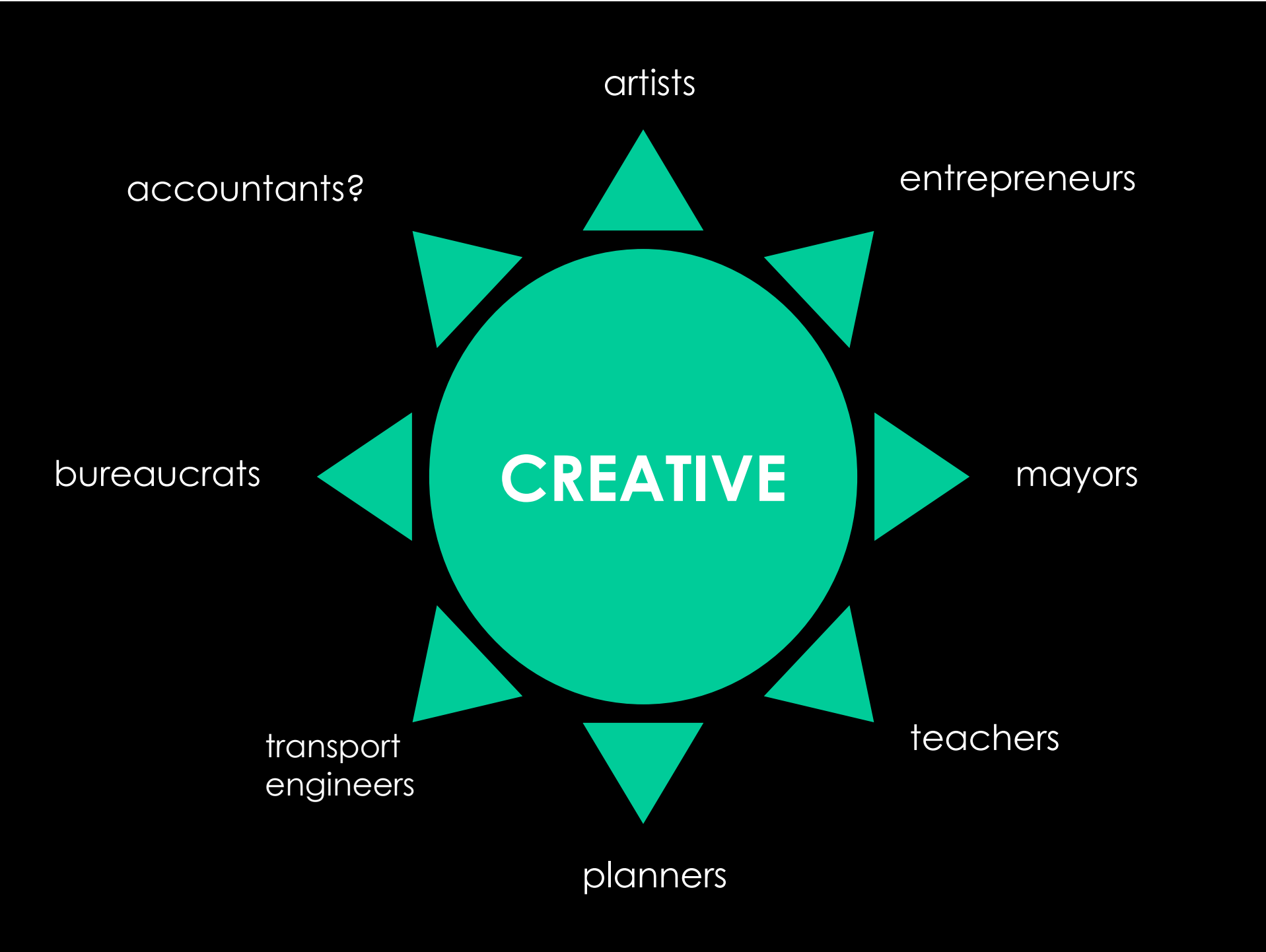
**The city
as creative
production
hub**

Charles Landry



Silo Mentality





***creative
leadership***





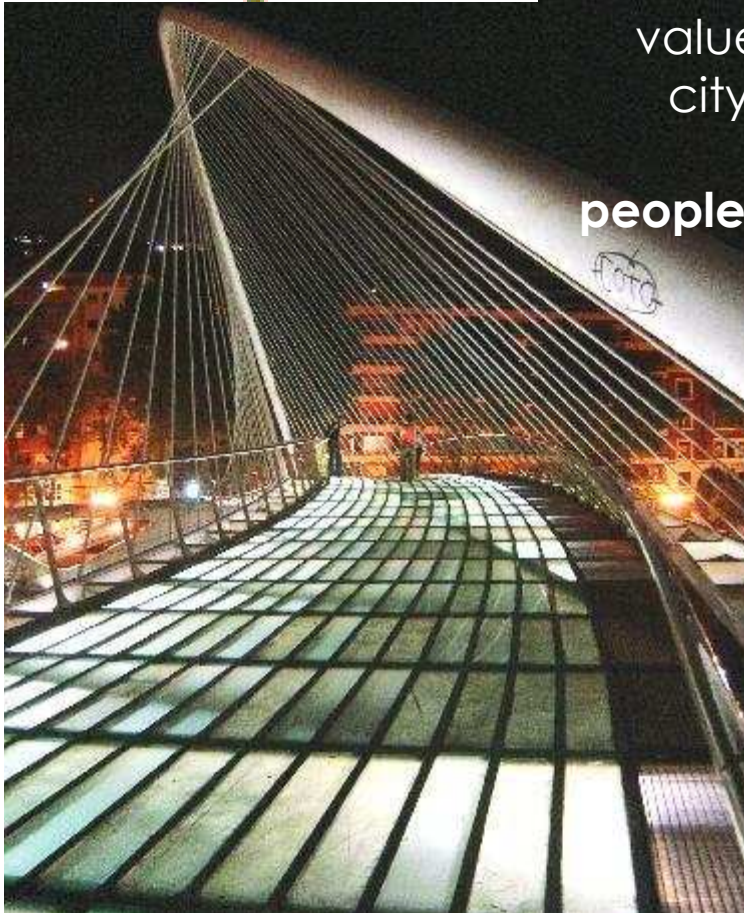
A set of **core values** has been recognised as essential for the competitive and sustainable development of a medium-sized city such as Metropolitan Bilbao: **innovation, professionalism, identity, community and openness.**



**Alfonso Martínez
Cearra**

The influence of each of these values on the development of the city will be analysed from a triple perspective:

people, economy and appeal of the city





chicago



chicago



chicago



gateshead



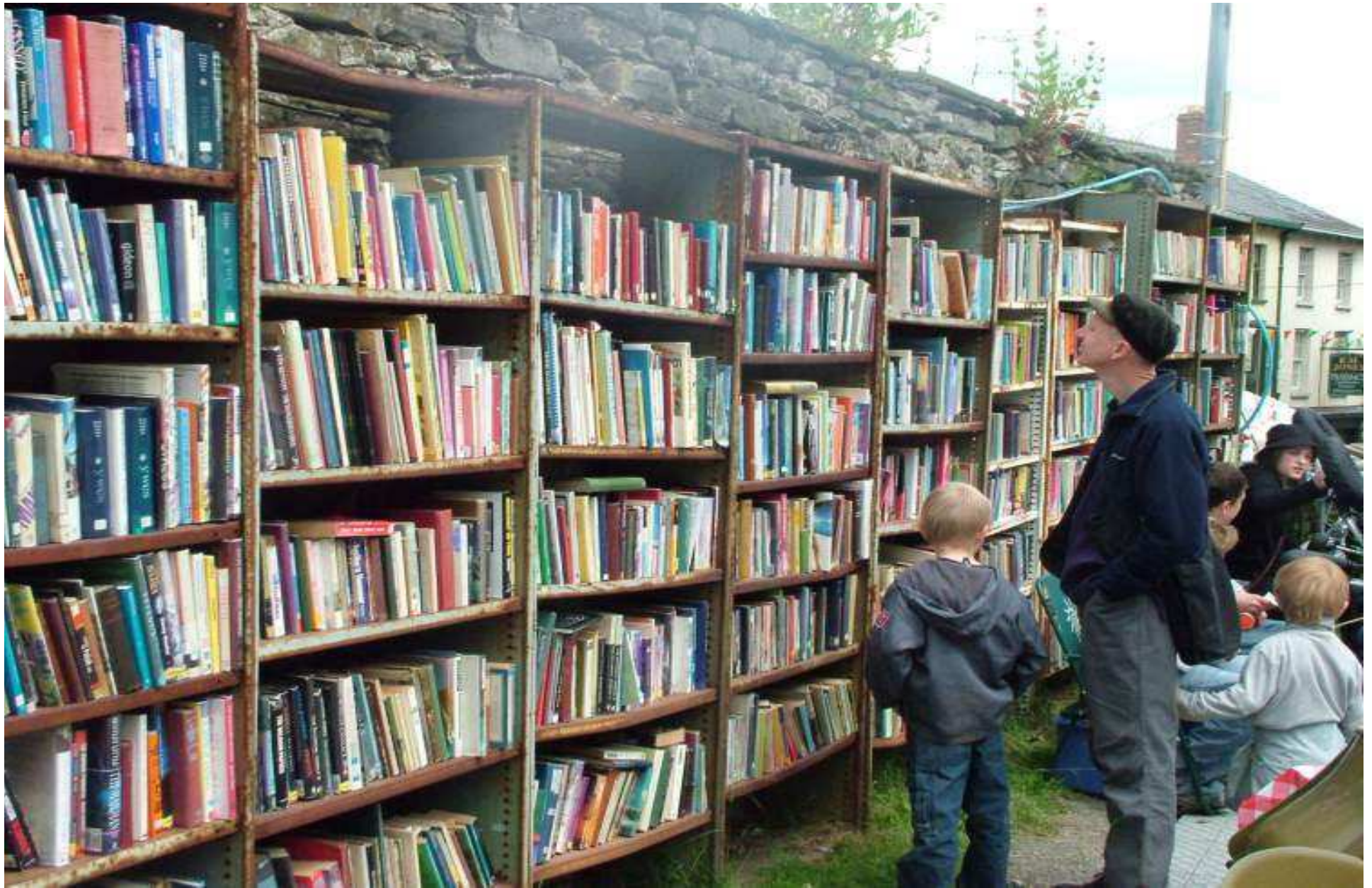
gateshead



gateshead



hay on wye



hay on wye

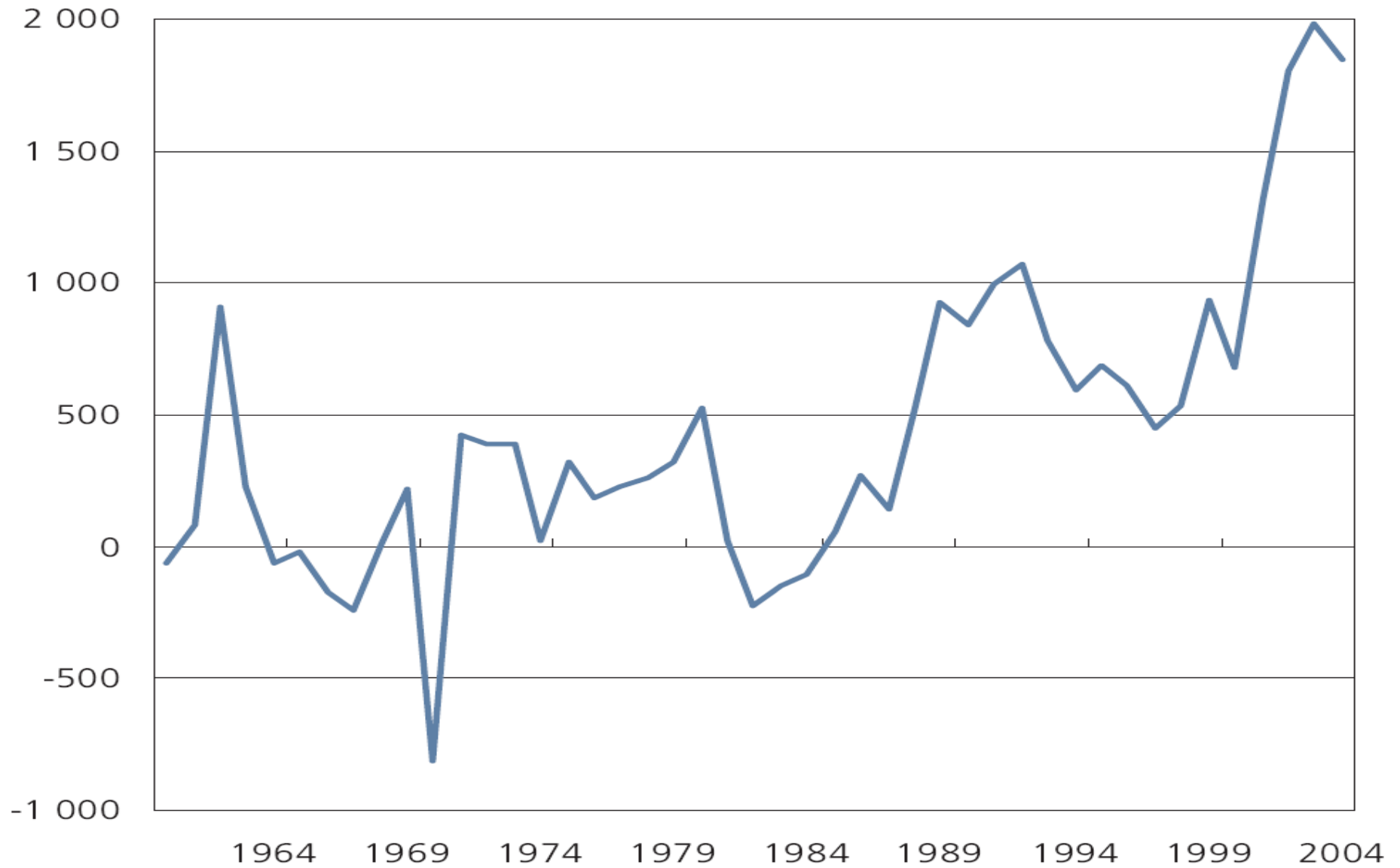


hay on wye

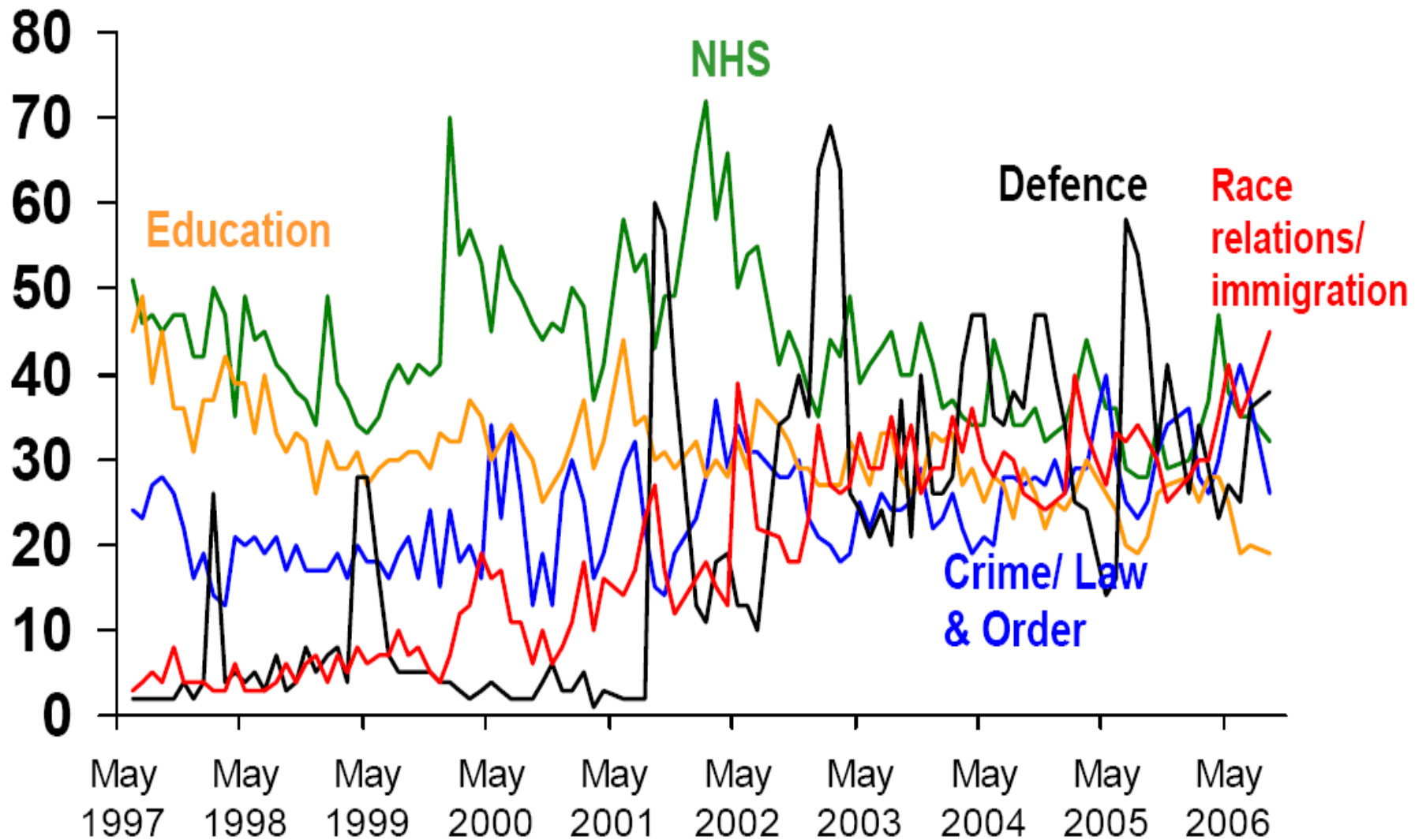
***creative
interaction***

Net Migration – EU25 (000s)

(Eurostat)



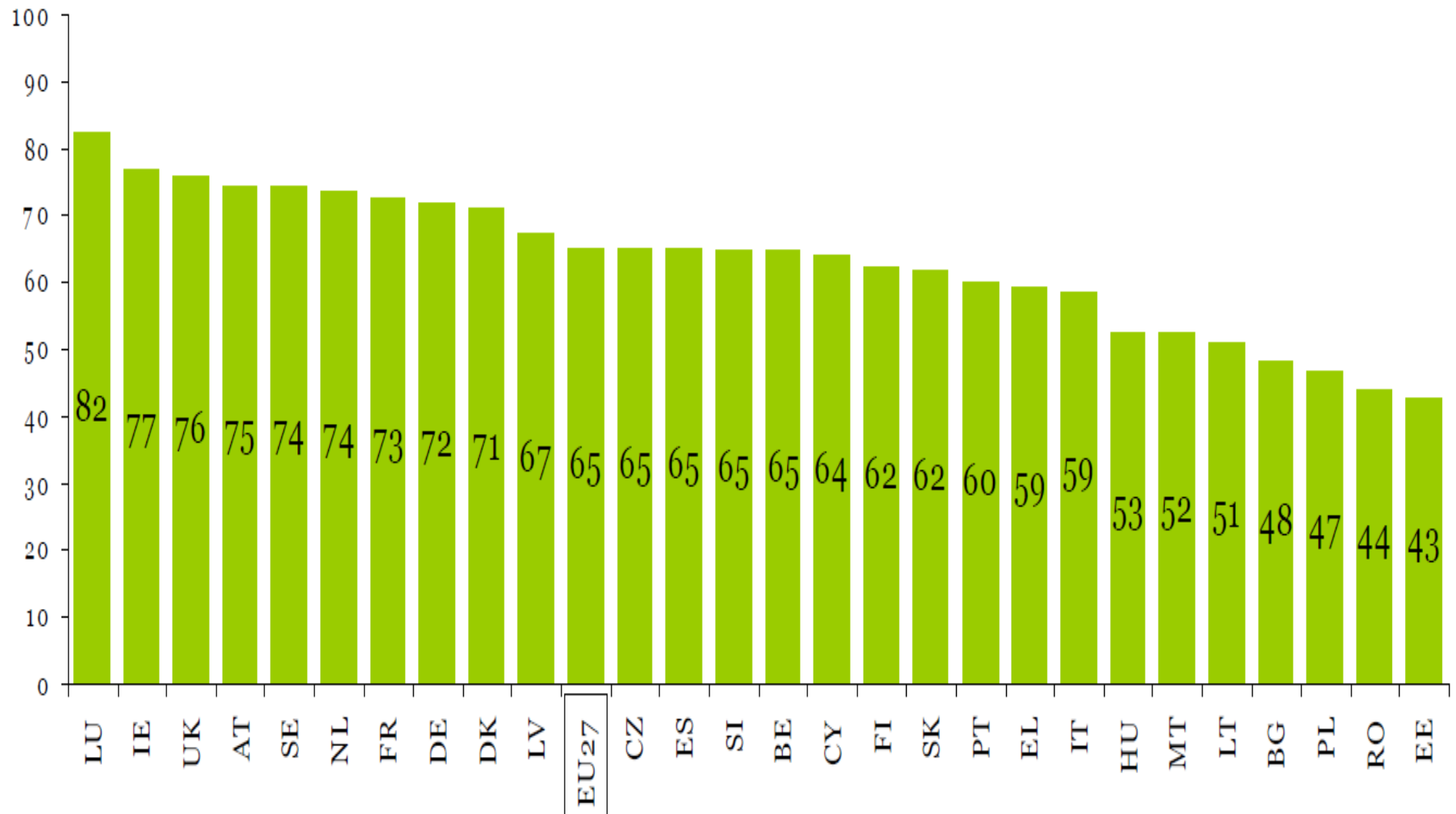
Main issues facing Britain today



Base: c. 1,000 British adults 18+

Source: Ipsos MORI

Any interaction with different group of people (% of those who mentioned any interaction)



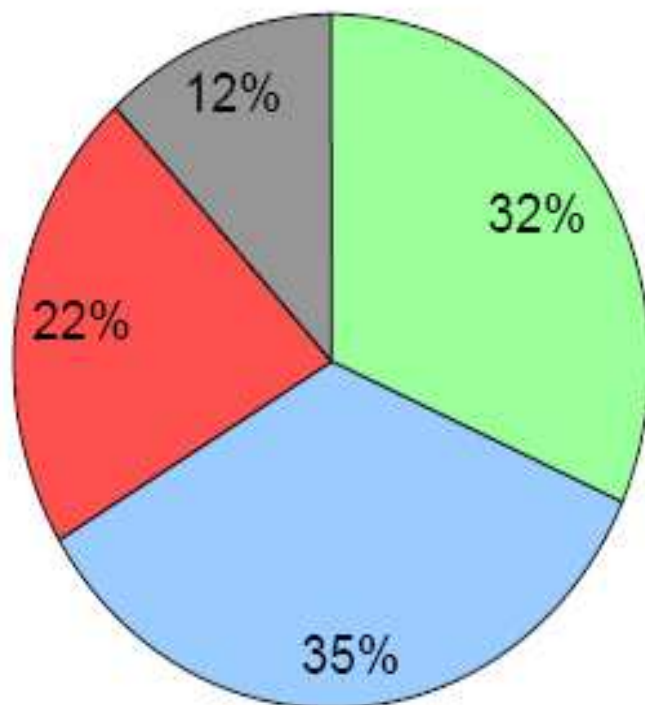
Q2. Thinking back to the LAST 7 DAYS, did you have any interaction - either personally or virtually - with the following group of people I will read to you.

Compared to five years ago do people mix more or less?

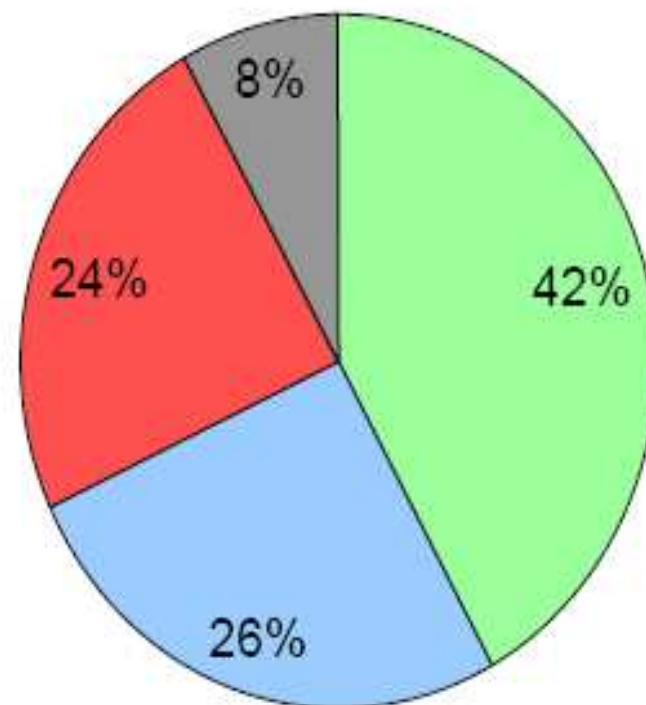
More No difference

Less Don't know/no opinion

General public



Ethnic minority groups



Base: GB residents 15+ years (1,068). Fieldwork: 28 September – 3 October 2006

Ethnic minority groups: England residents 16+ years (223). Fieldwork 15-22 November 2006

Source: Ipsos MORI

Cities

Where the story is
being written

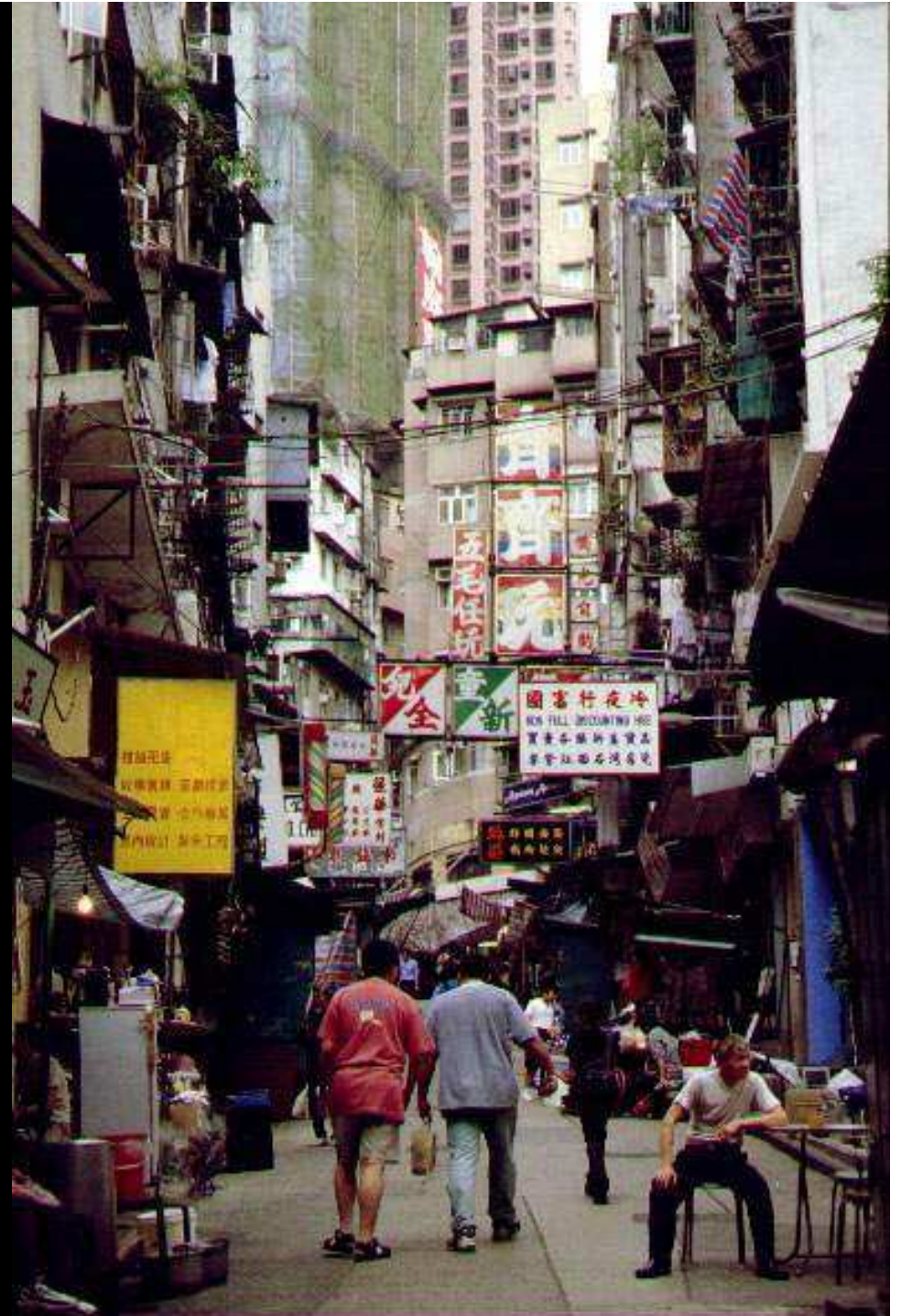
Where we can get it
so right... or so wrong

How do we
think of
migration and
diversity?

A threat?

A nuisance?

An opportunity?



How might diversity UNDERMINE a city?

- Complexity
- Loss of cohesion
- Low civic commitment
- Job displacement
- Exploitation/exclusion/crime
- Indigenous backlash



How might diversity ENHANCE a city?

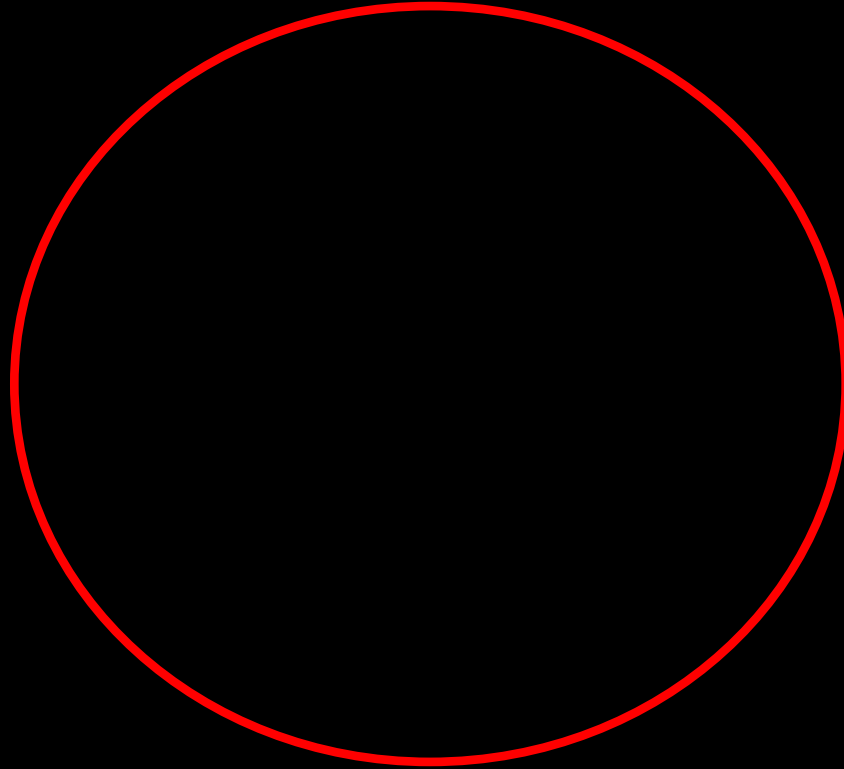
- Complementary skills
- Access to markets and capital
- Aspiration & entrepreneurship
- Cosmopolitan brand
- Creativity & innovation



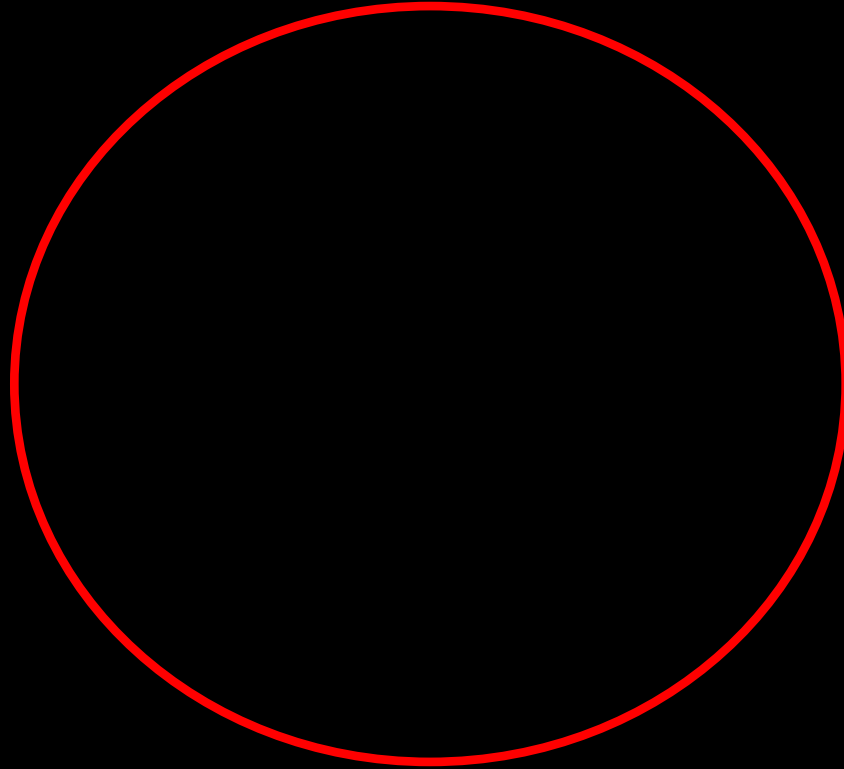
Different cities

different policies

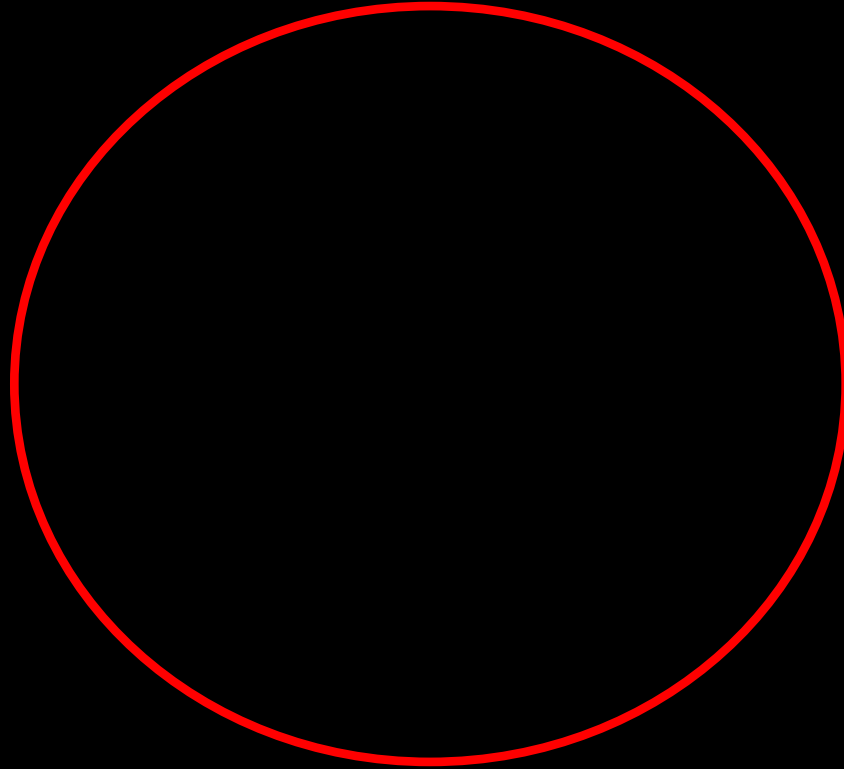
Guest worker policy



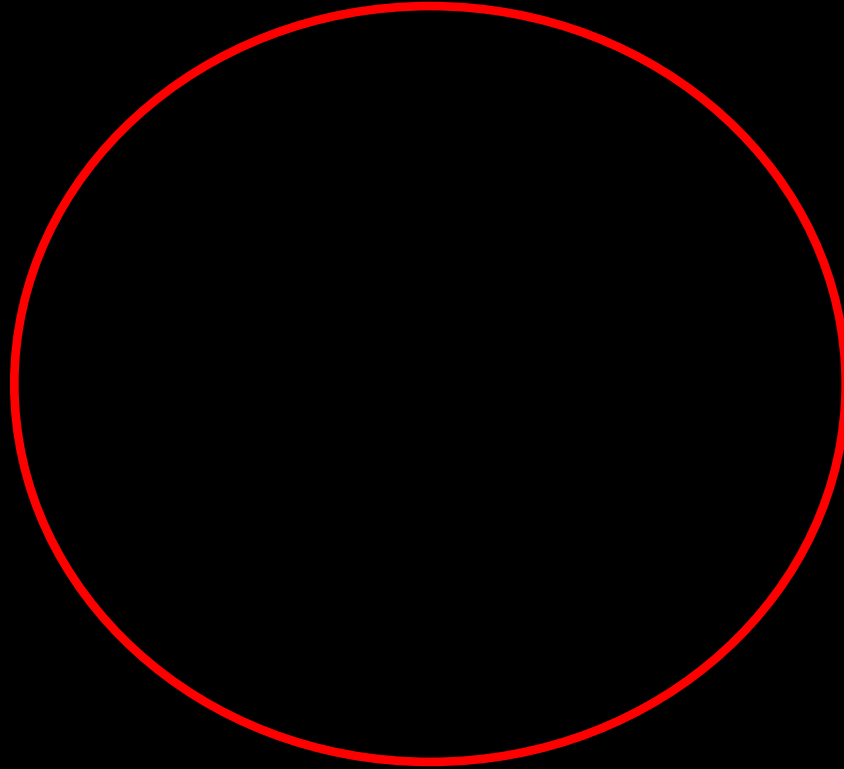
Assimilation city policy



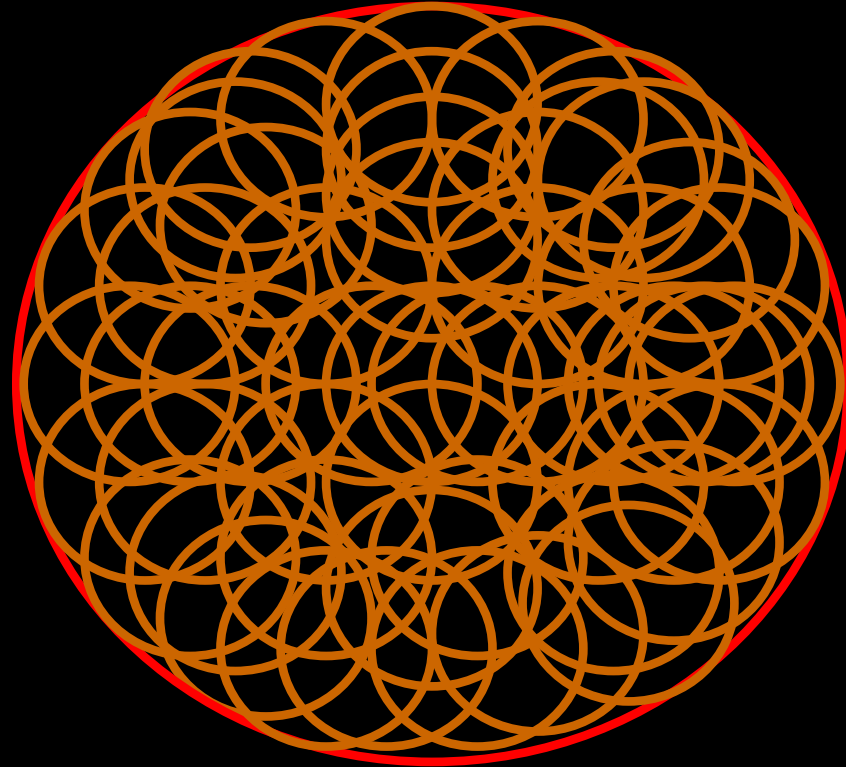
Multicultural city policy



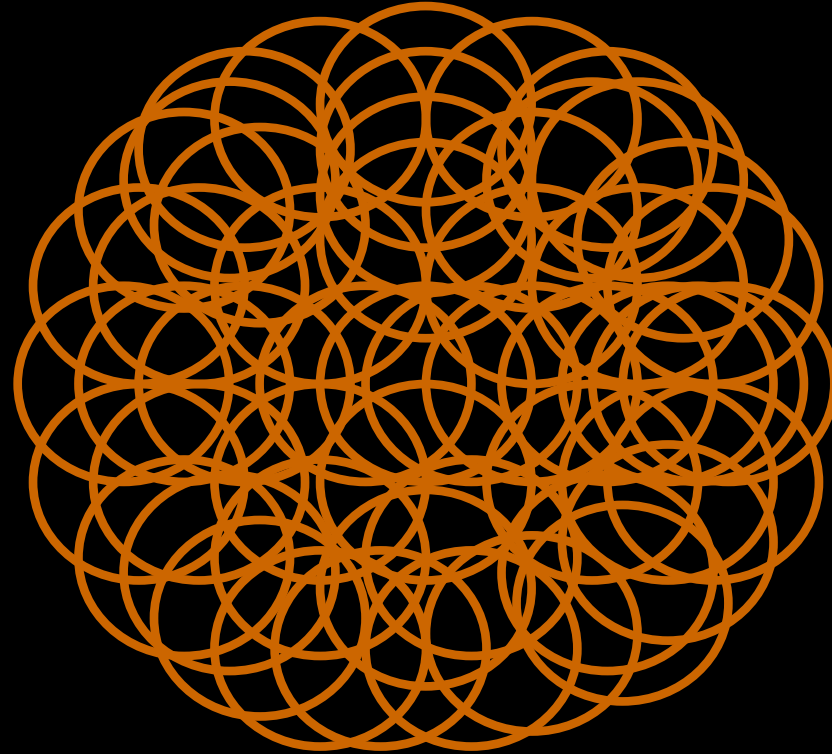
Intercultural city policy



Intercultural policy



Intercultural policy



THE INTERCULTURAL CITY

PLANNING FOR DIVERSITY ADVANTAGE



PHIL WOOD &
CHARLES LANDRY

Urban Diversity Policy Indicators

	NON-POLICY	GUEST WORKER POLICY	ASSIMILATIONIST POLICY	MULTI-CULTURAL POLICY	INTER-CULTURAL POLICY
Minority group organisations					
Labour Market					
Housing					
Education					



HOME

TOPICS

ACTIVITIES

- Convention follow-up
- Policy monitoring and development

- Culture Watch
- Cultural policies Compendium
- Cultural policy reviews
- Intercultural cities
- European Heritage Network
- Spatial planning (CEMAT)
- Biological and landscape diversity

int nd français

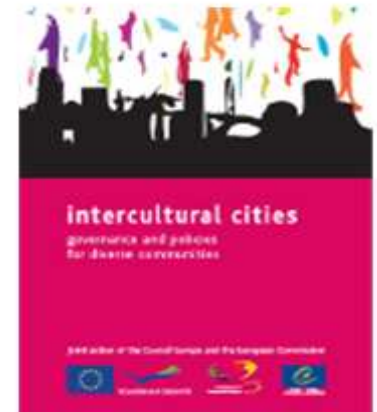
Intercultural cities

Intercultural cities: governance and policies for diverse communities

Joint action of the Council of Europe and the European Commission

As communities across Europe grow increasingly diverse, the way they perceive and manage diversity – as an asset or as a threat – becomes a key challenge for the future. Successful cities and societies of the future will be intercultural: they will be capable to manage and explore the potential of their cultural diversity to stimulate creativity and innovation and thus generate economic prosperity and a better quality of life. (More...)

- ▶ Rationale and methodology
- ▶ Fields of action
- ▶ Frequently asked questions
- ▶ Cities
- ▶ Partner organisations
- ▶ Visibility guidelines for cities, partners and events



CITIES
CULTURES
LANGUAGES

INTERNATIONAL
SYMPOSIUM
17 – 19 SEP 2008
MANNHEIM

Steps to an
intercultural city
policy

- ▶ Policy assessment grid
- ▶ Citizenship and participation

What is an
Intercultural city?

- ▶ Concept paper

The city through an inter- cultural lens

planning

schooling

housing

leisure

transport

urban
renewal

archi-
tecture



City planning through an intercultural lens

If greater intercultural engagement was one of our priorities, how would we plan things differently?

- An open space
- A housing estate
- A downtown quarter
- A school?



Review the public realm through an intercultural lens



- Do the city's main public spaces and institutions reflect its diversity or are they monocultural?
- How do different groups behave in the city's public places: do they seek or avoid interaction? Is the atmosphere positive, indifferent, or tense?
- Are the city planning and built environment professionals trained in intercultural competence?



***creative
economy***

creative economy



The Creative Industries

- Advertising.
- Architecture.
- Crafts, designer furniture.
- Fashion clothing.
- Film and video production.
- Graphic design.
- Leisure software.



The Creative Industries

- Live and recorded music.
- Performing arts and entertainments.
- Television, radio and internet broadcasting.
- Visual arts and antiques.
- Writing and publishing.



The Creative Industries

..are based on individuals with creative arts skills..

- ..in alliance with managers and technologists..
- .. making marketable products..
- ..whose economic value lies in their cultural or symbolic properties.

UK creative industries

- 7.3% of UK Gross Value Added
= £57 billion
- 1.8 million jobs (growing at double the UK average)
- 117,500 businesses (7.2% of UK total)
- Bigger than construction, insurance and pharmaceuticals

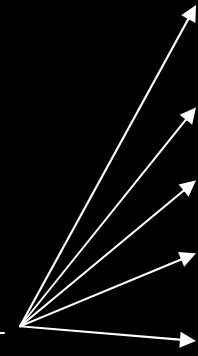
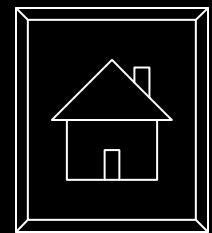
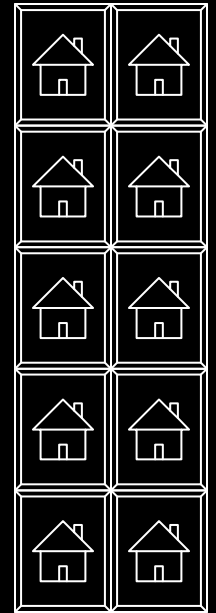
Old production process

origination

production

distribution

consumption



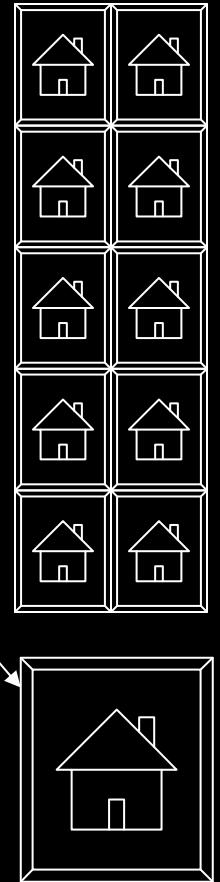
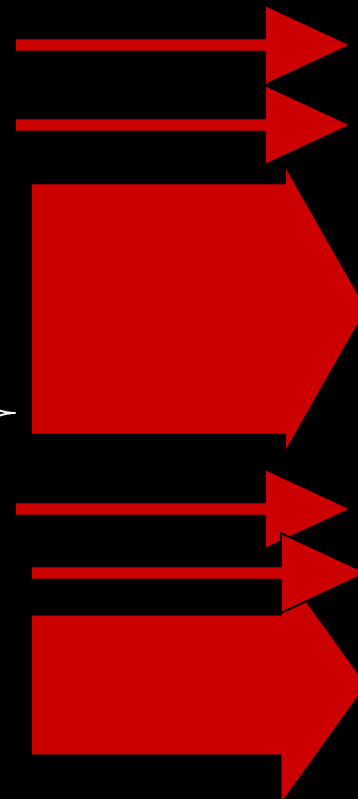
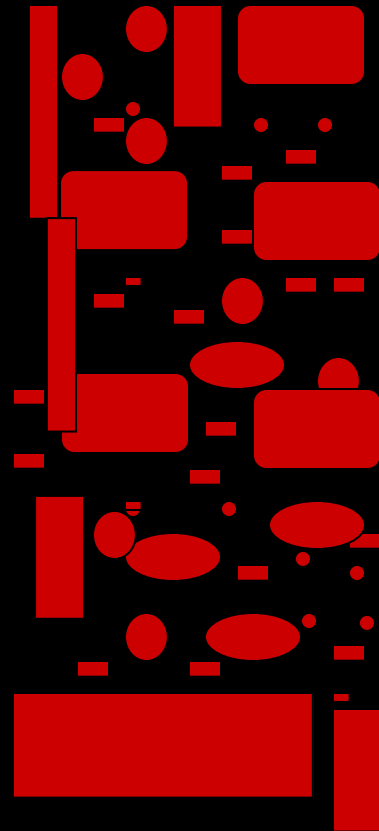
New production process

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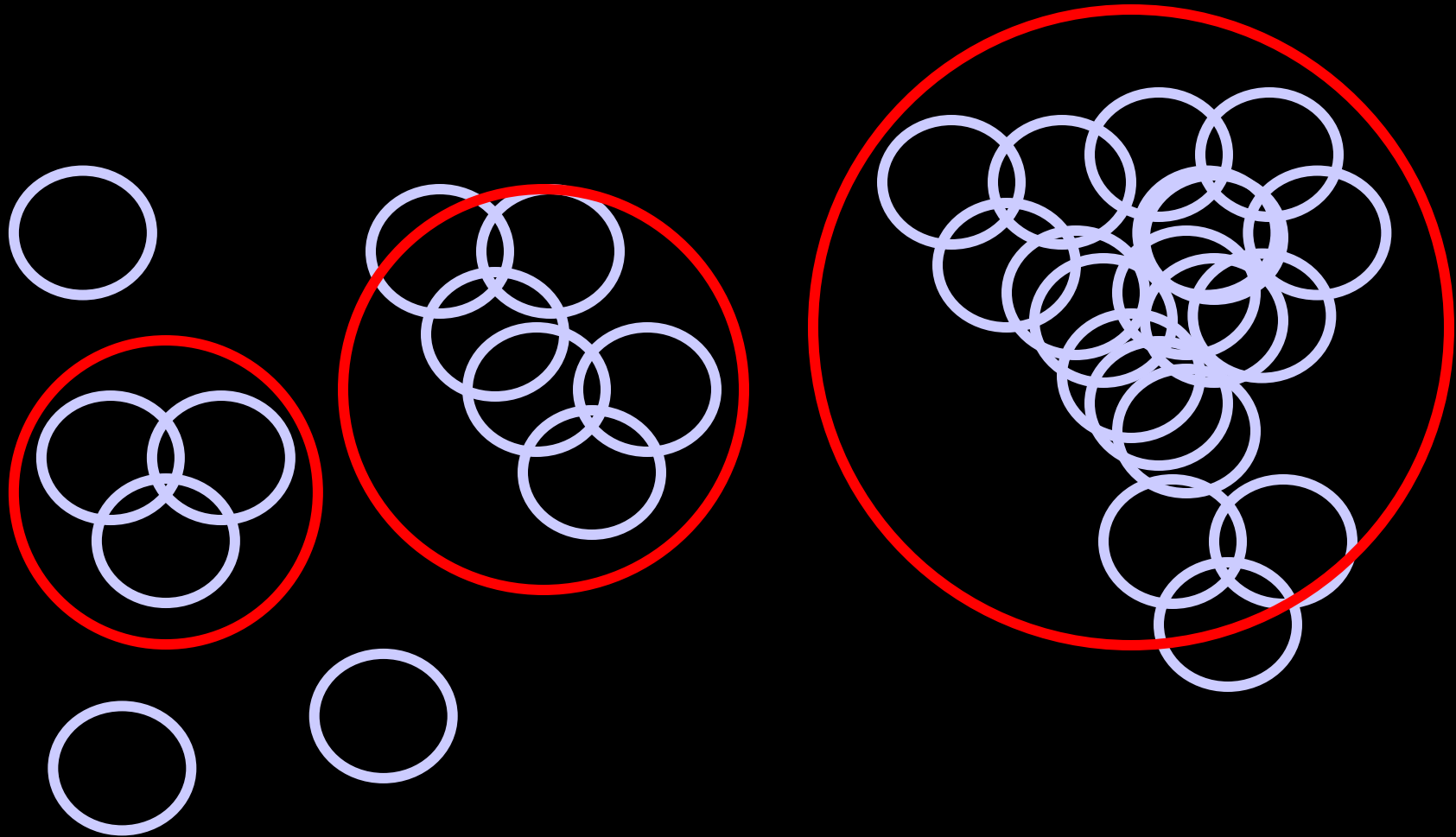
The changing nature of supply AND demand

technology push

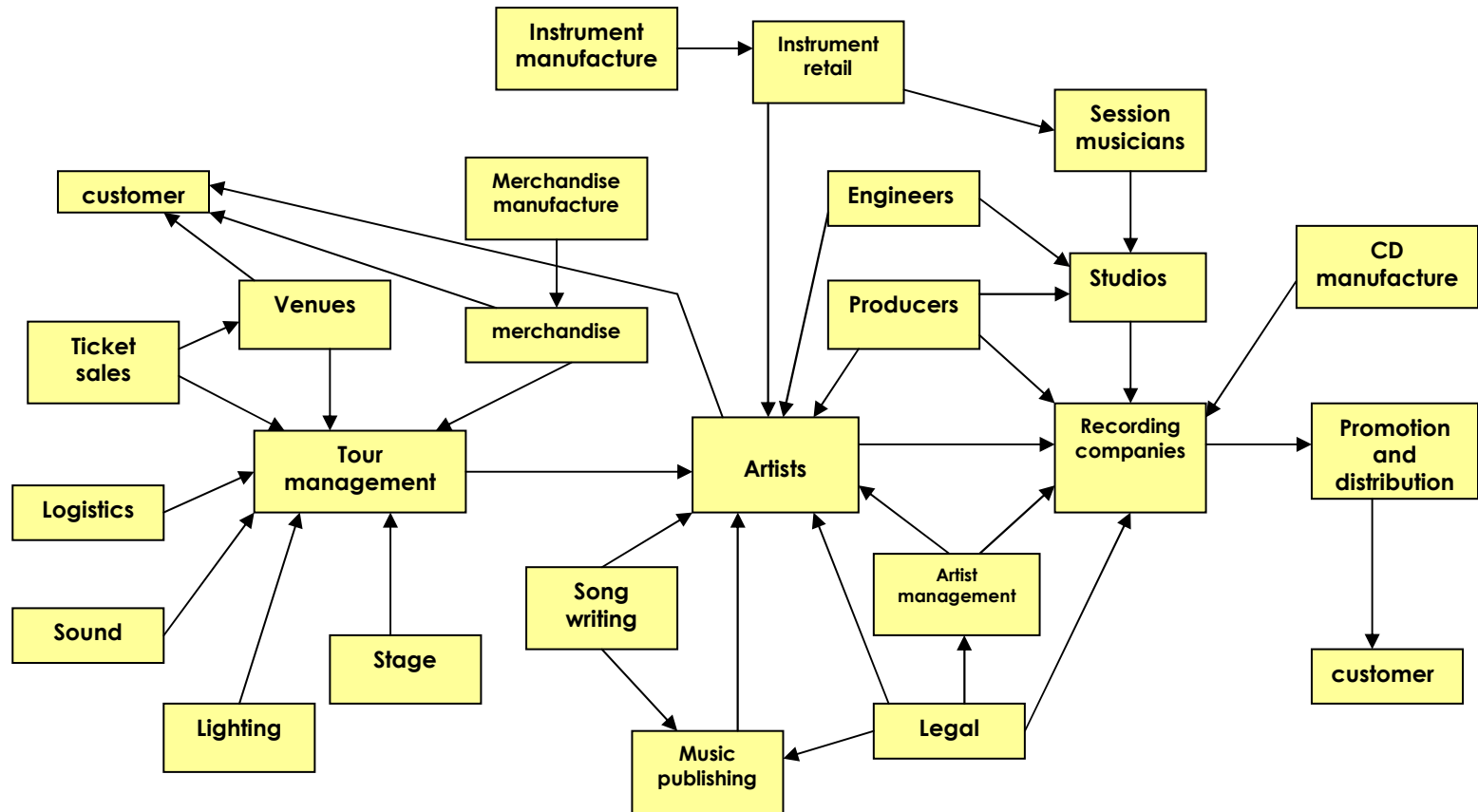
The creative economy

market pull

Creativity clusters



Music production cluster



CASE STUDY

Huddersfield

Creative Leadership



Creative Enterprise

“Huddersfield – the most-commonly-cited example of a ‘creative city’ initiative”

UNESCO





CASTLE HILL

HUDDERSFIELD







Town – HUDDERSFIELD: 150,000

Municipality – KIRKLEES: 400,000

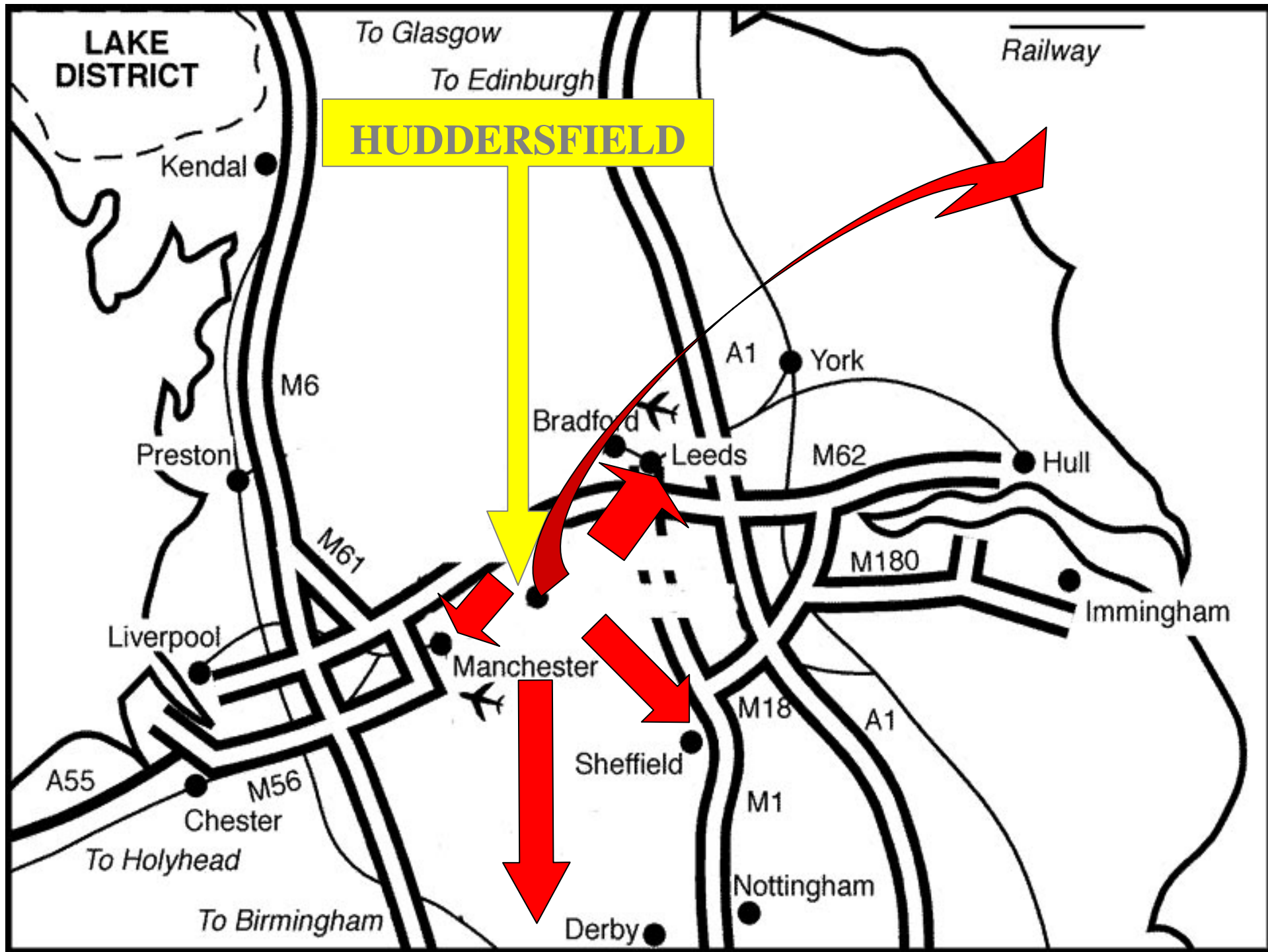
Football Team – Third Division



Huddersfield



(c) Richard Newman





Sir John Harman
Political Leader

VISION
+
LEADERSHIP



Robert Hughes
Chief Executive

+
DECENTRALISATION

+
PARTNERSHIP

The Vision for Huddersfield

CENTRALISM
ISOLATION
CONTROL
DIRECTING
INFORMATION
QUANTITY
UNIFORMITY
LOW RISK/HIGH
BLAME
CONFORMITY
FAILURE

DEVOLUTION
PARTNERSHIP
INFLUENCE
ENABLING
PARTICIPATION
QUALITY
DIVERSITY
HIGH RISK/LOW
BLAME
CREATIVITY
SUCCESS

*For every penny of
power I gave away,
I traded a pound of
creative influence.*

Sir John Harman





to toast town's revival

STAFFLEX
Your Local Employment Agency for
Supply Teachers
Educational Support Staff
01484 351010
www.stafflex.co.uk

Wednesday, March 20, 2002

The Huddersfield Daily Examiner

www.icHuddersfield.co.uk

email: editor@examiner.co.uk



45.541

Price 12p

JOBS 340 VACANCIES TODAY

TOP TIPS FOR THE INTERNET
— See Page 12

A TOWN ON THE UP!



HUDDERSFIELD



In Brief

Nail-biting time for soap stars

Comedian Trevor Lister-Jones (left) and his wife, Sophie, will appear in a series of dramatic sketches in a new comedy series, *Comedy Central*, which will be broadcast on the Channel 4 channel. Lister-Jones, who has been married to Sophie since 1997, will appear in the series alongside his wife. The sketches will be set in a variety of situations, including a man who is a serial killer, a man who is a serial rapist, and a man who is a serial murderer. Lister-Jones will also appear in a sketch where he has had during her wedding night in the forest.

Tiger attack

A SCIENTIST has said it is a real possibility that a tiger could attack a human. The scientist, who is a member of the Wildlife Trust, said that he had seen a tiger in a zoo in the United States. He said that the tiger was very aggressive and that it had attacked a human. He said that he had seen the tiger attack a human in the zoo.

INSIDE

- Family fun — Page 2
- Huddersfield — Page 3
- Local news — Page 4
- Sports — Page 5
- Weekend — Page 6

By KAREN GRATTAGE

HUDDERSFIELD town centre is being transformed. The Kingsgate Shopping Centre now stands proudly in King Street, attracting thousands of shoppers to a once quiet area.

Many more developments including the revival of buildings — pubs, a new cinema, and a new shopping centre.

- A taste of success — Page 5
- Creating a buzz — Page 7
- Toasting town's revival — Page 7

the revivals. "We live in it, so we know it inside and out. We hope to help it and help the town to grow." He said that he had seen the town's revival and that he was very happy to see it. He said that he had seen the town's revival and that he was very happy to see it.

When you before you you're getting So if you've seek out all the

**U
N
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V
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Y**

MUNICIPAL LEADERSHIP

Political Courage – Strategic Clarity –
Process Management
Organisational Entrepreneurship – Starting Capital

CULTURAL ESTABLISHMENT

Vision – Ideas – Energy – Credibility
Diversity – Human Capital

GRASSROOTS

MUNICIPALITY

BUSINESSES

CULTURAL
INTERMEDIARIES

ARTISTS

CULTURAL INDUSTRIES IN KIRKLEES (CIK)

CAMPAIGNS

PROFESSIONAL
PRACTICE

FUNDING
BIDS

PROJECTS

YEAR OF
LITER
ATURE

ARTISTS
IN
SCHOOLS

CREATIVE
TOWN
INITIATIVE

MEDIA
CENTRE

**The Huddersfield
Creative Town
Initiative
1997-2001**

**A European
Commission Urban
Pilot Project**

The Huddersfield Cluster a Creative Community

Production Studios

Managed workspace

R & D

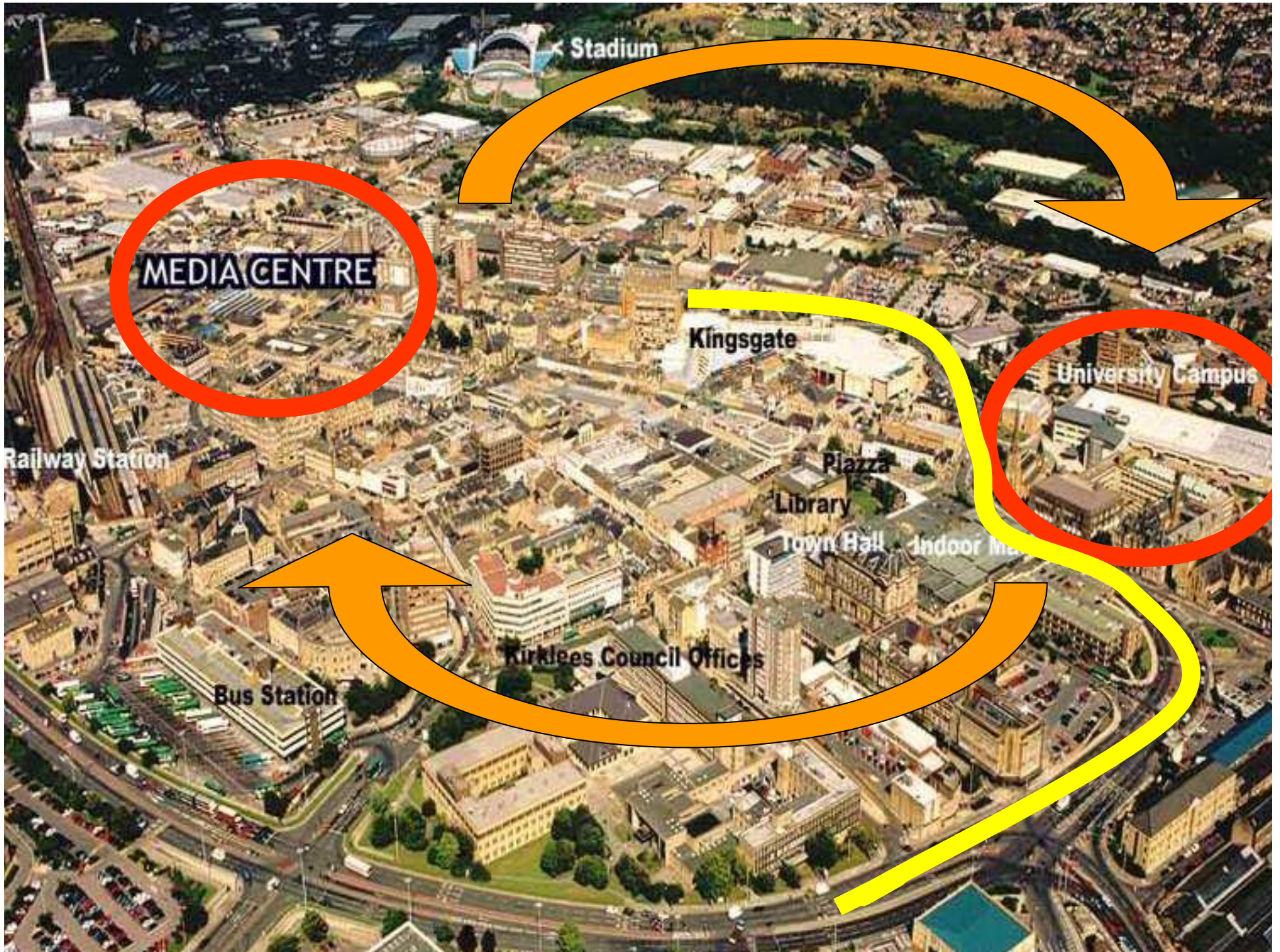
**Marketing &
Dissemination**

**Training and
Business Support**

Internet Cafe

Residential





MEDIA CENTRE

← Stadium

Railway Station

Bus Station

Kirklees Council Offices

Kingsgate

Plaza

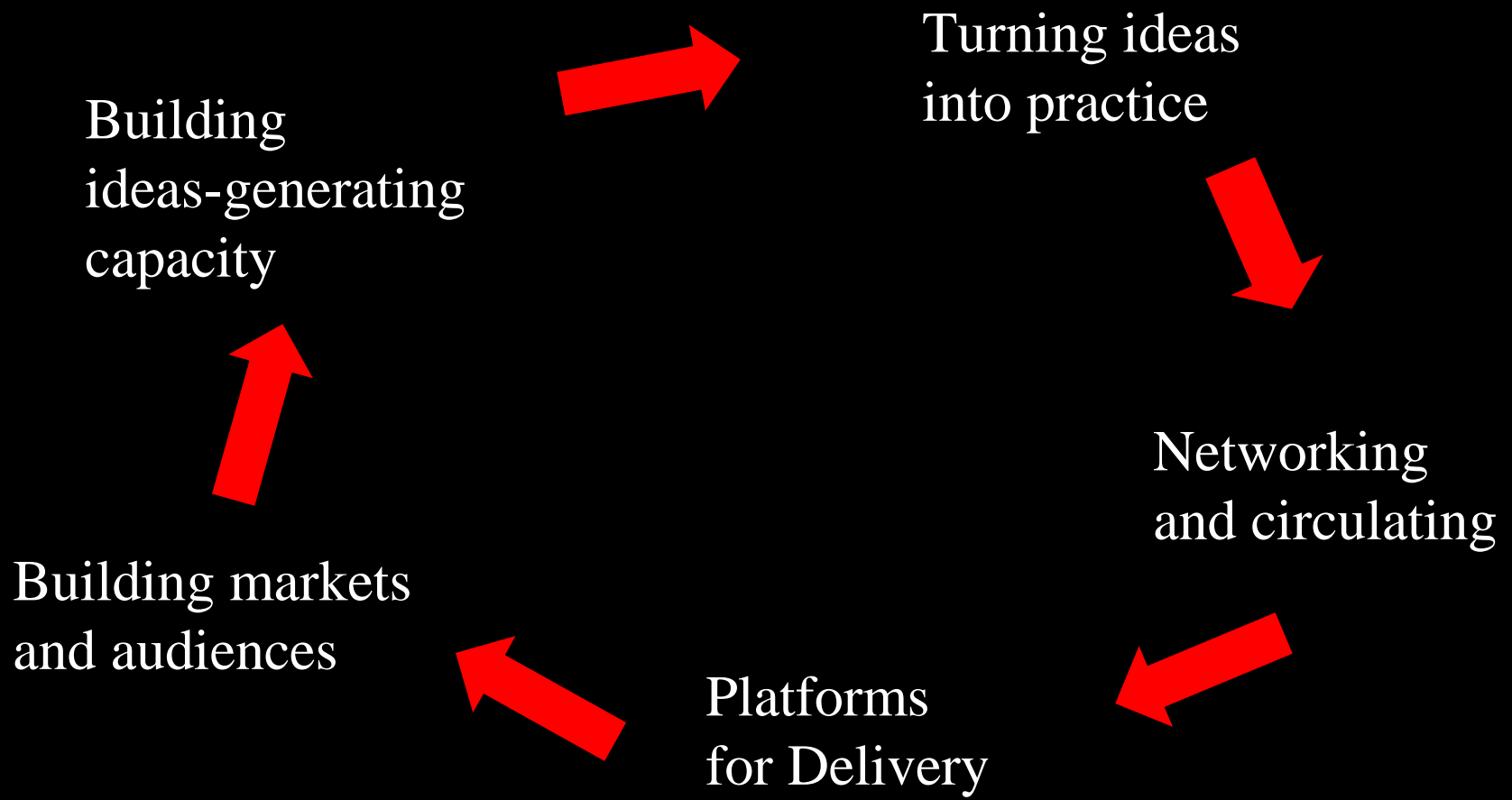
Library

Town Hall

Indoor Market

University Campus

The Cycle of Creativity



IDEAS GENERATION



IDEAS GENERATION

- Informal creative spaces
- Planned creative spaces
- Education system which encourages curiosity and exploration
- Open political atmosphere
- Challenging art
- Research
- Organised debating forums
- Competitions and prizes for invention

The Cycle of Creativity

Enhancing
ideas-generating
capacity



Turning ideas
into practice

Building markets
and audiences

Networking
and circulating

Platforms
for Delivery

IDEAS INTO PRACTICE



IDEAS INTO PRACTICE

- Expert advice and mentoring
- Project and business planning
- Incubation facilities
- New business development
- Prototyping and piloting products/services
- Finance- grants, loans, investment

The Cycle of Creativity

Enhancing
ideas-generating
capacity



Turning ideas
into practice



Networking
and circulating

Building markets
and audiences

Platforms
for Delivery

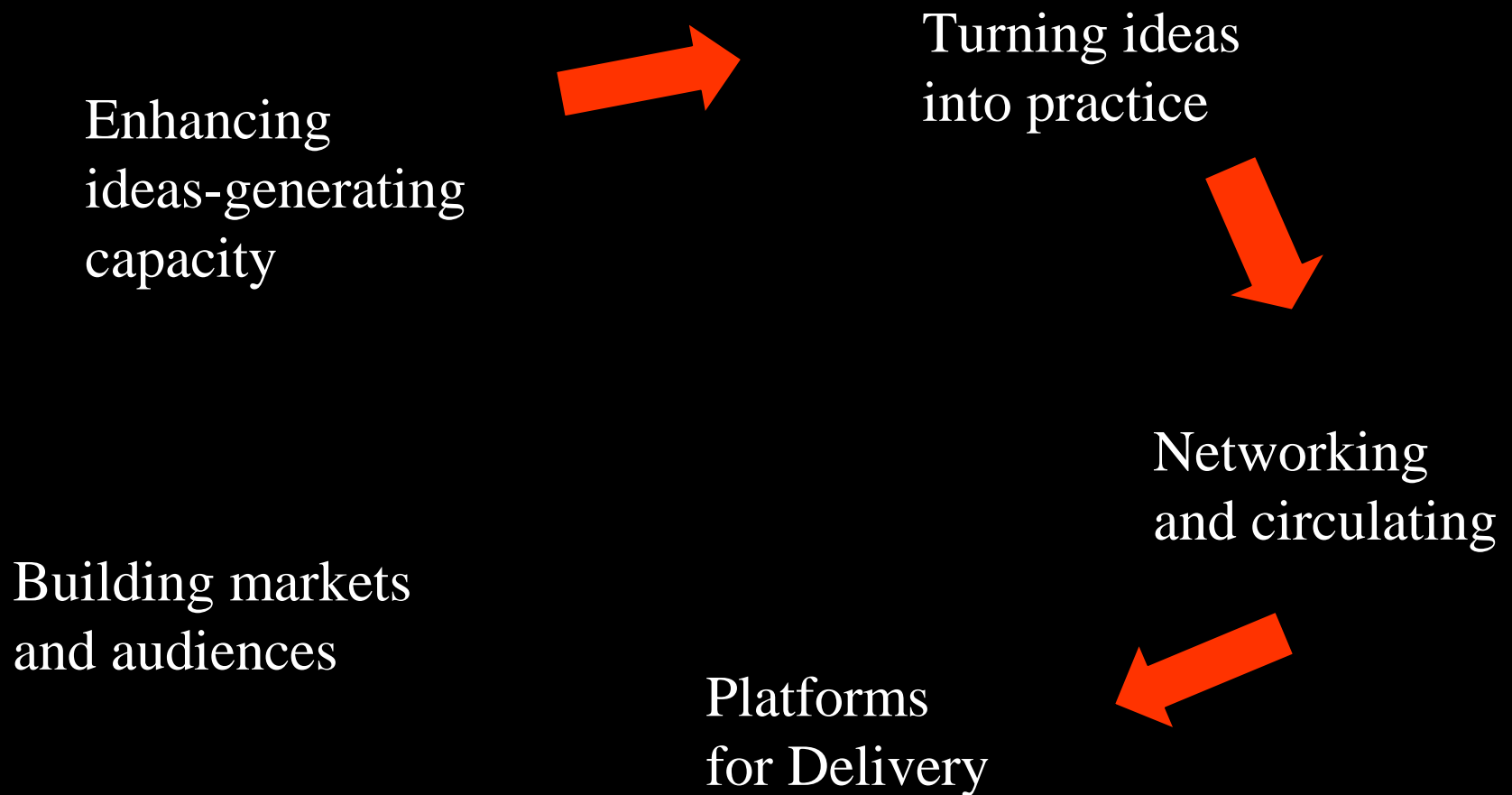


CIRCULATION AND NETWORKING

CIRCULATION AND NETWORKING

- Information
- Mapping
- Forums and events
- Media
- Network organisations
- Advocacy

The Cycle of Creativity

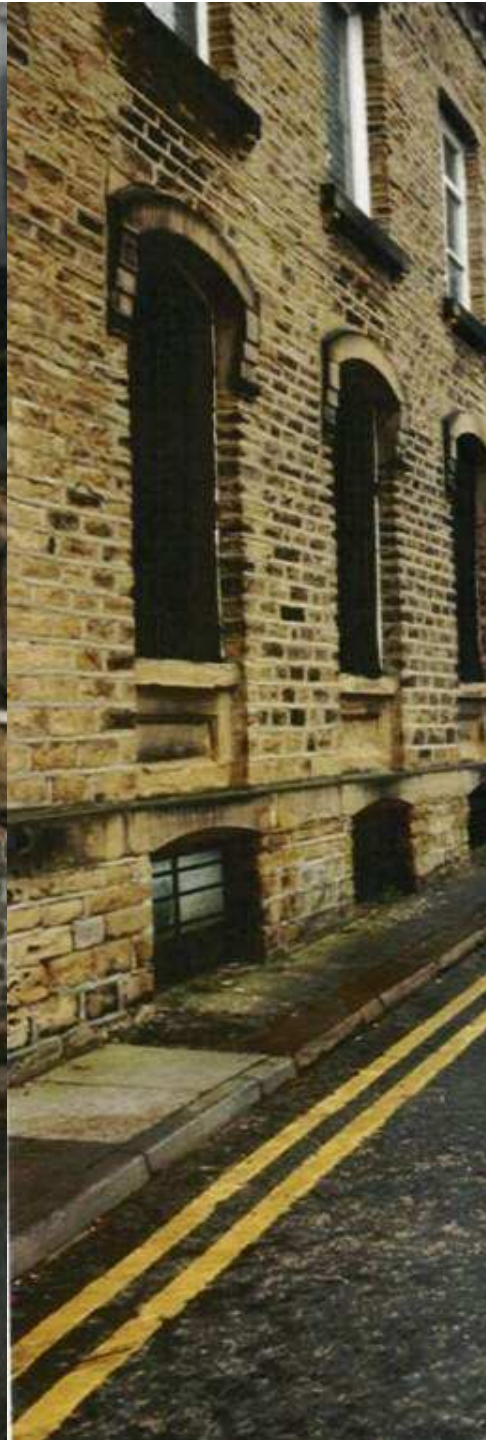


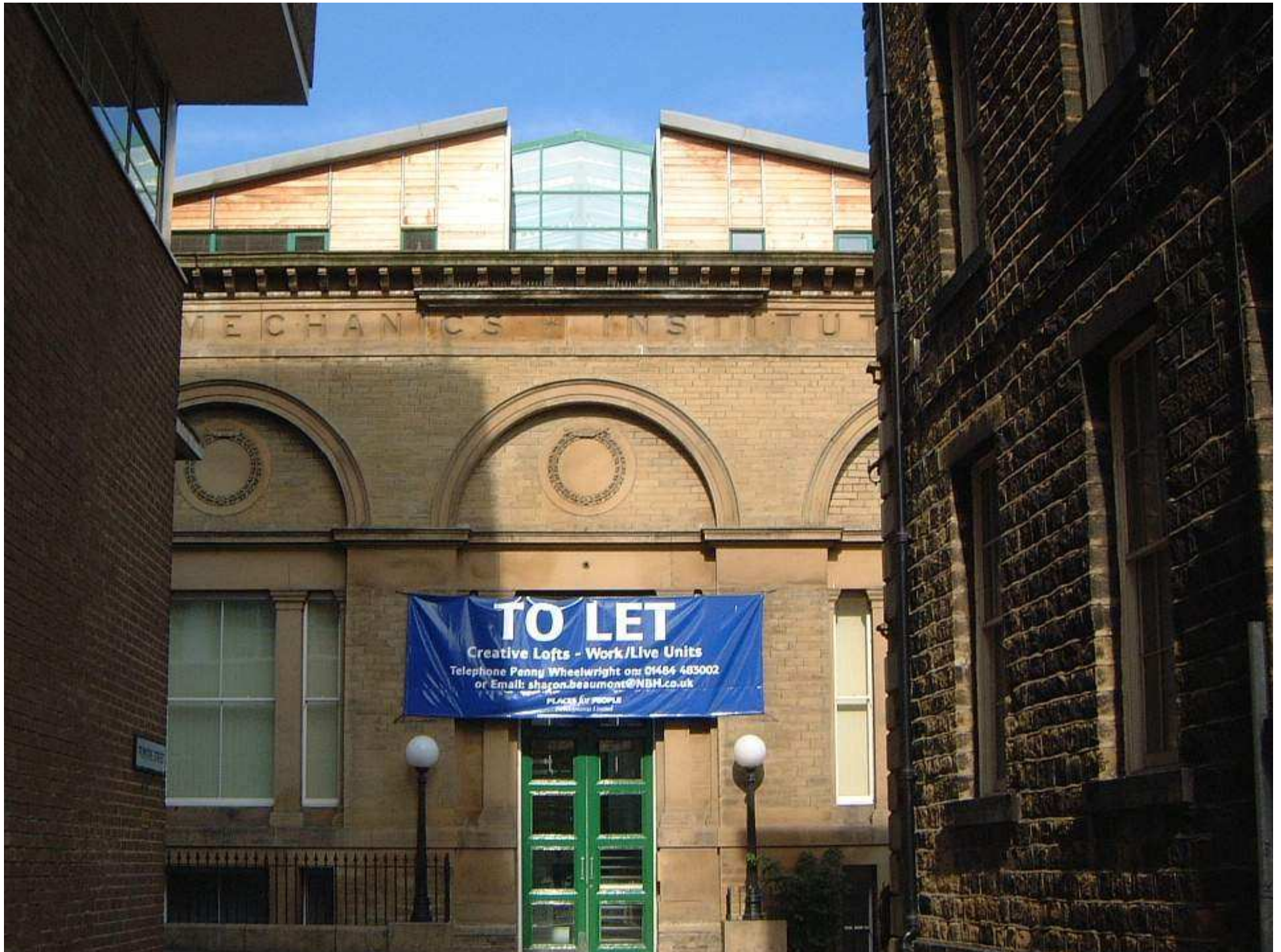
PLATFORMS FOR DELIVERY



PLATFORMS FOR DELIVERY

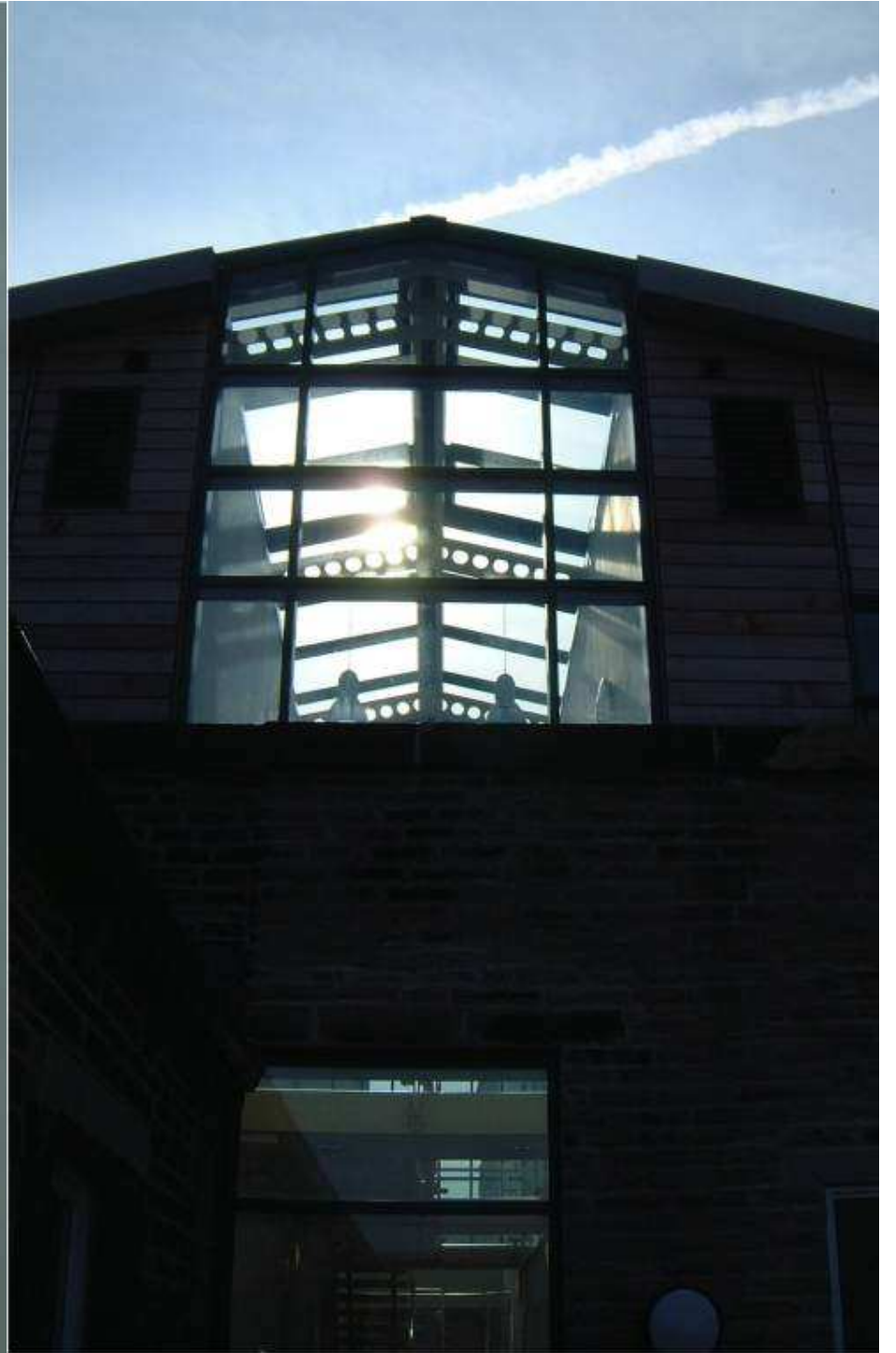
- **Production facilities:**
artist studios, recording studios,
multimedia workshops, craft
workshops, media centres,
theatres and concert venues
- **Exhibition facilities:**
TV, cinemas, internet, galleries
- **Festivals**





MECHANICS INSTITUTE

TO LET
Creative Lofts - Work/Live Units
Telephone Penny Wheelwright on: 01484 483002
or Email: sharon.beaumont@NBH.co.uk
PLACES FOR PEOPLE
National Business Hub Limited





huddersfieldmusicscene

huddersfield
MUSIC scene

NEWS

BANDS

VENUES

REVIEWS

GIGS

LINKS

FORUMS

ABOUT HMS

HuddersfieldMusicScene

Welcome To The HuddsMusicScene Website!!

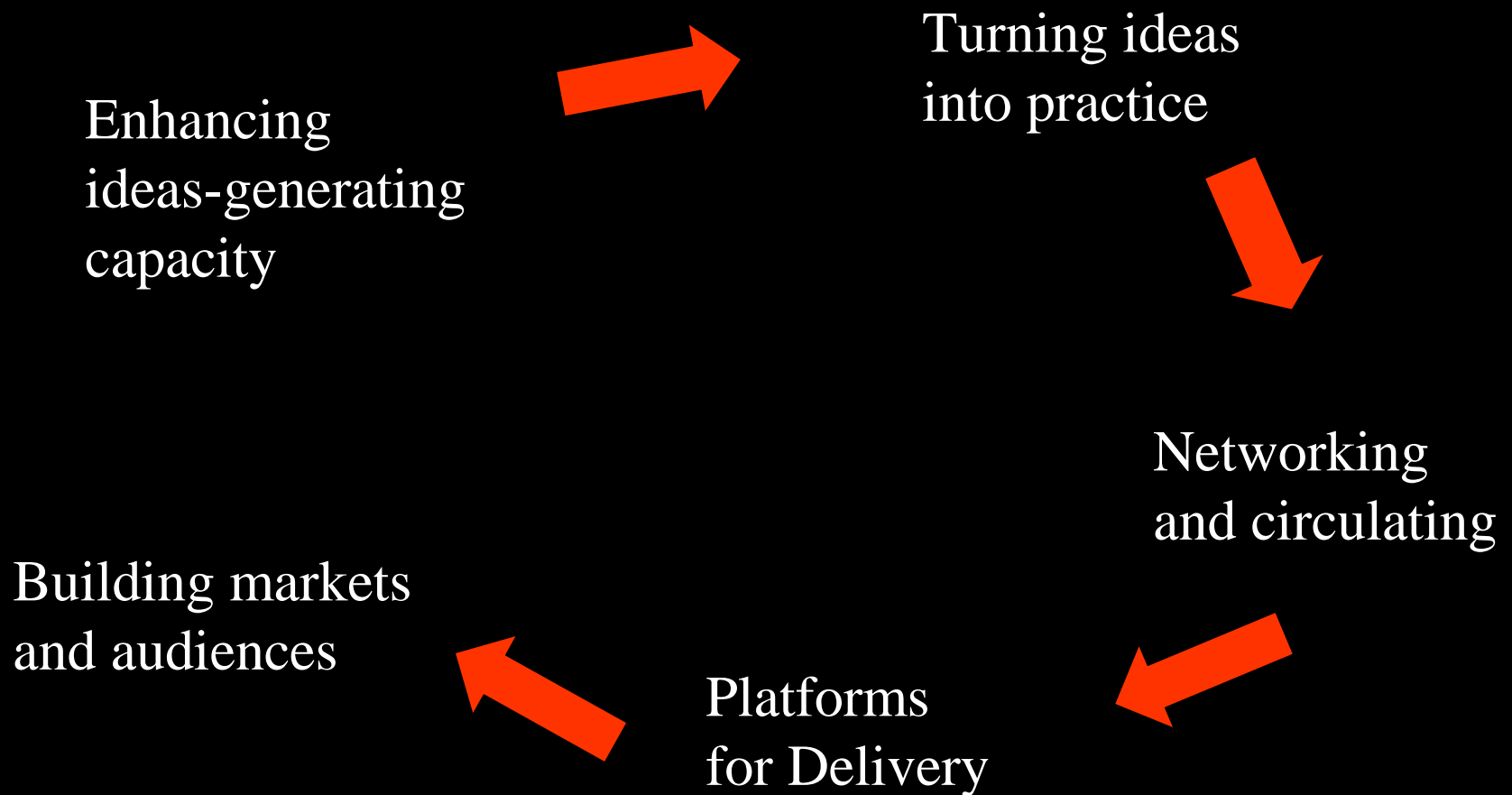


HMS was set up as a means to promote live music in Huddersfield, give opportunities to young artists and musicians, and bring the town closer together through live community events.

links

- * [Gigs](#)
- * [Studios](#)
- * [Band Interviews](#)
- * [Music Shops](#)
- * [Guest Book](#)
- * [Rehearsal Space](#)
- * [Contact Us](#)

The Cycle of Creativity





MARKETING AND DISSEMINATION

MARKETING AND DISSEMINATION

- Market intelligence and strategy
- Product branding and packaging
- Intellectual property
- Distribution networks
- Retail outlets



solutions

Creative consultancy,
stronger performance

Information, advice & support for
Freelance & SMEs



people

Creative career recruitment
& development

Advice, opportunities, sign
posting and networking



networks

Creating partnerships,
sharing ideas

A series of business to business
networking events



skills

Creative learning
for your development

How CIDA can aid continuing
professional development




blue sky thinking...

huddersfield - a creative place to grow



Huddersfield-based CIDA (Creative Industries Development Agency) is the UK's foremost independent specialist in developing the economy through creative and cultural enterprise.



Huddersfield has something to offer every size and type of creative business, whether you're recently established, looking to relocate or considering opening a regional office.

Office Rental Costs

London (city fringe)	£300
Birmingham	£275
Manchester	£235
Leeds	£210
Sheffield	£150
Huddersfield	£130

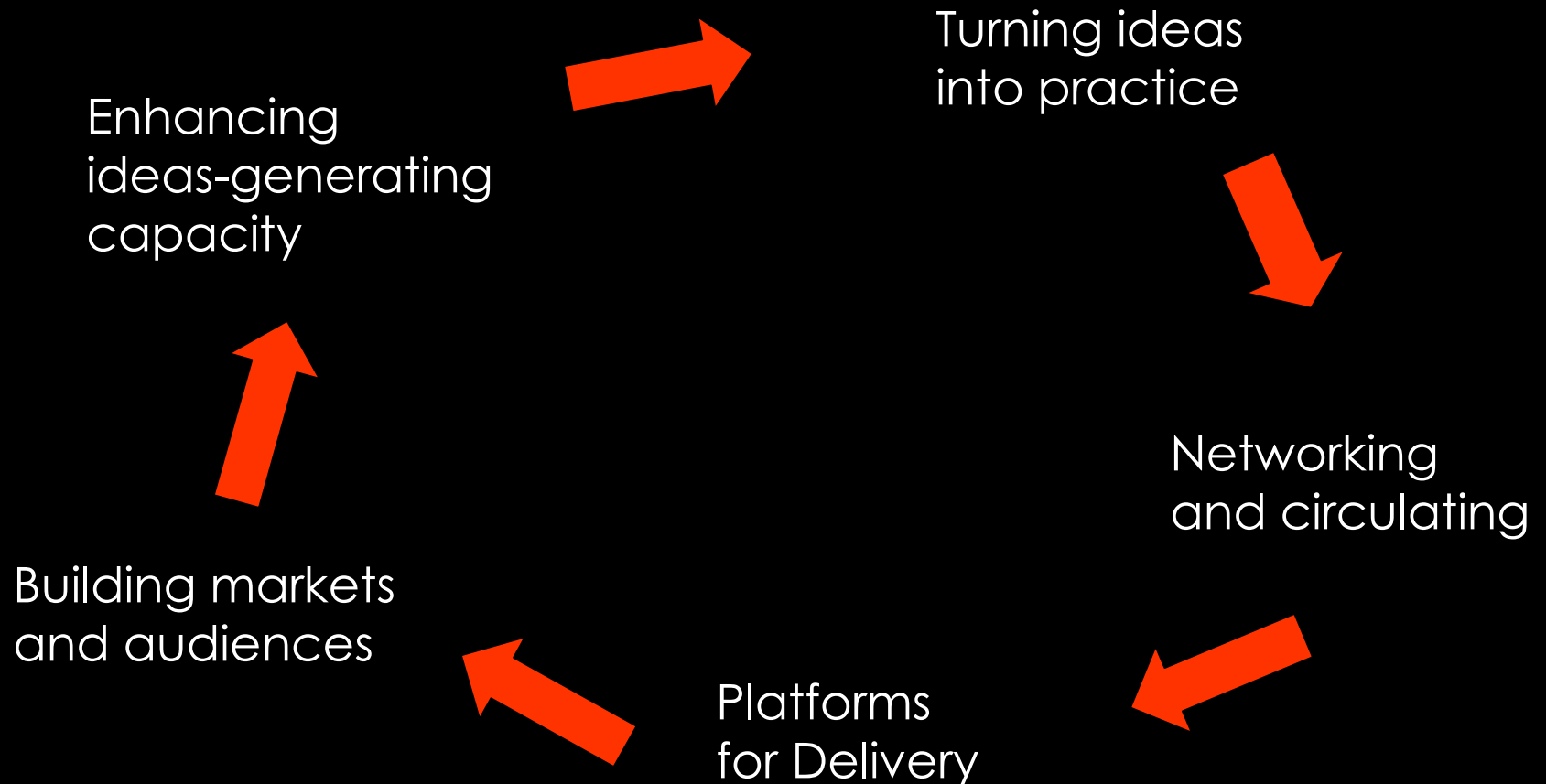
The prices are based on a Town Centre Location. Self contained suite over 1000 sq.m in office block erected in last 10 years, good standard of finish with a lift and good quality fittings to common parts. Limited car parking available.

Source: Valuation Office Agency. Property Market Reports, 2005

Since it was established in 2000, CIDA has:

- Supported 2,893 creative enterprises
- Helped 348 new start up enterprises
- Created 643 new jobs
- Secured £9.3 million in investment to the creative sector in Huddersfield

The Cycle of Creativity



Legacy

- Infrastructure
- Physical presence
- Iconic power
- Property and land value







MECHANICS INSTITUTION.

EET

NORTHUM
STRE

Q

HOUSE







The Huddersfield Media Centre

- 12,000 square meters of managed workspace for creative enterprises
- 130 commercial and non-commercial enterprises – 20 live/work spaces
- Over 300 people in Media Centre
- £1.2 million annual turnover – no subsidy

Legacy

A model which is:

- Understandable
- Accessible
- Flexible
- Effective

And professional agencies to drive it

**THE
BUSINESS
MINE**

**THE
BUSINESS
GENERATOR**

**THE
MEDIA
CENTRE**

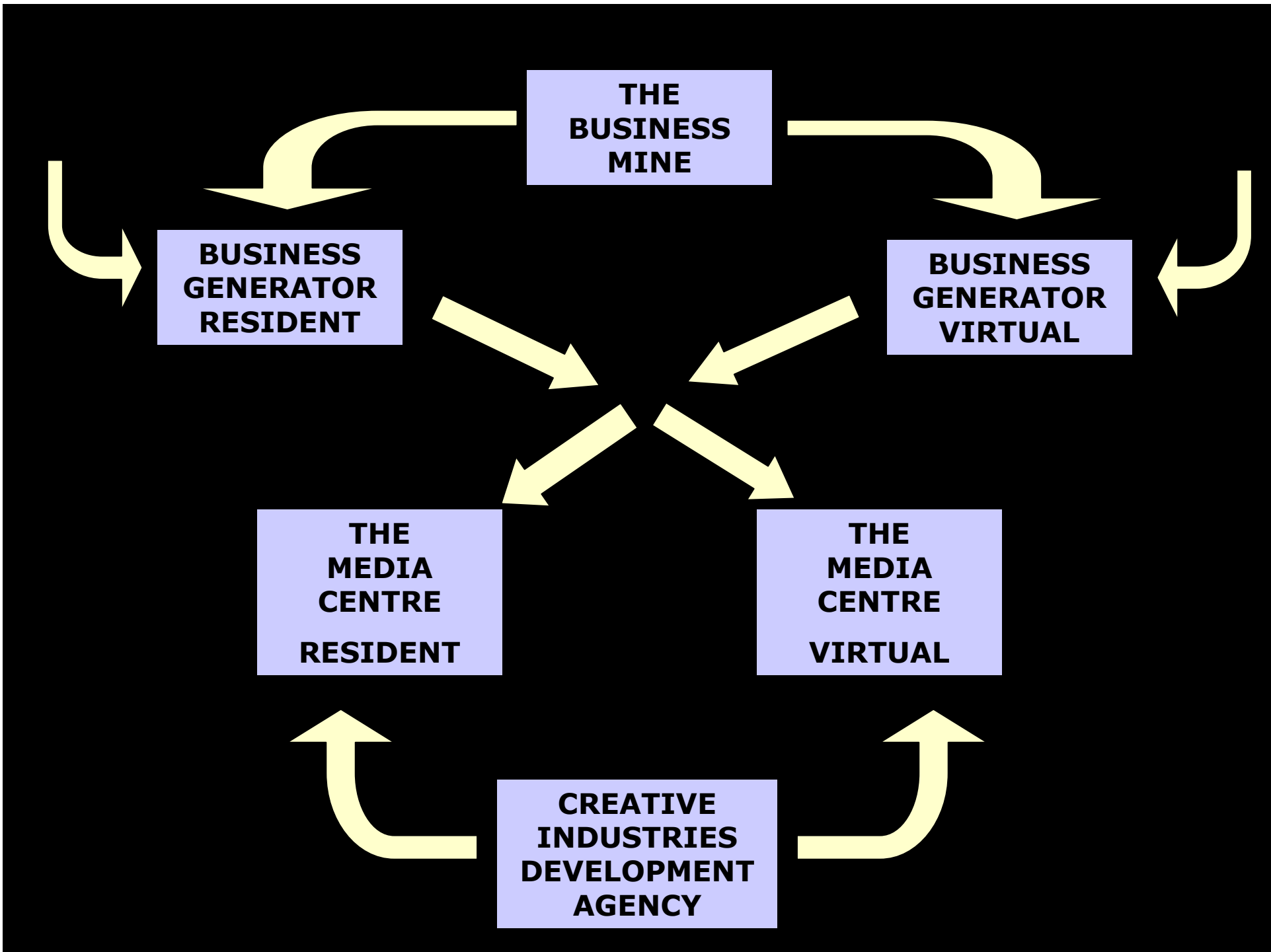
**CREATIVE
INDUSTRIES
DEVELOPMENT
AGENCY**

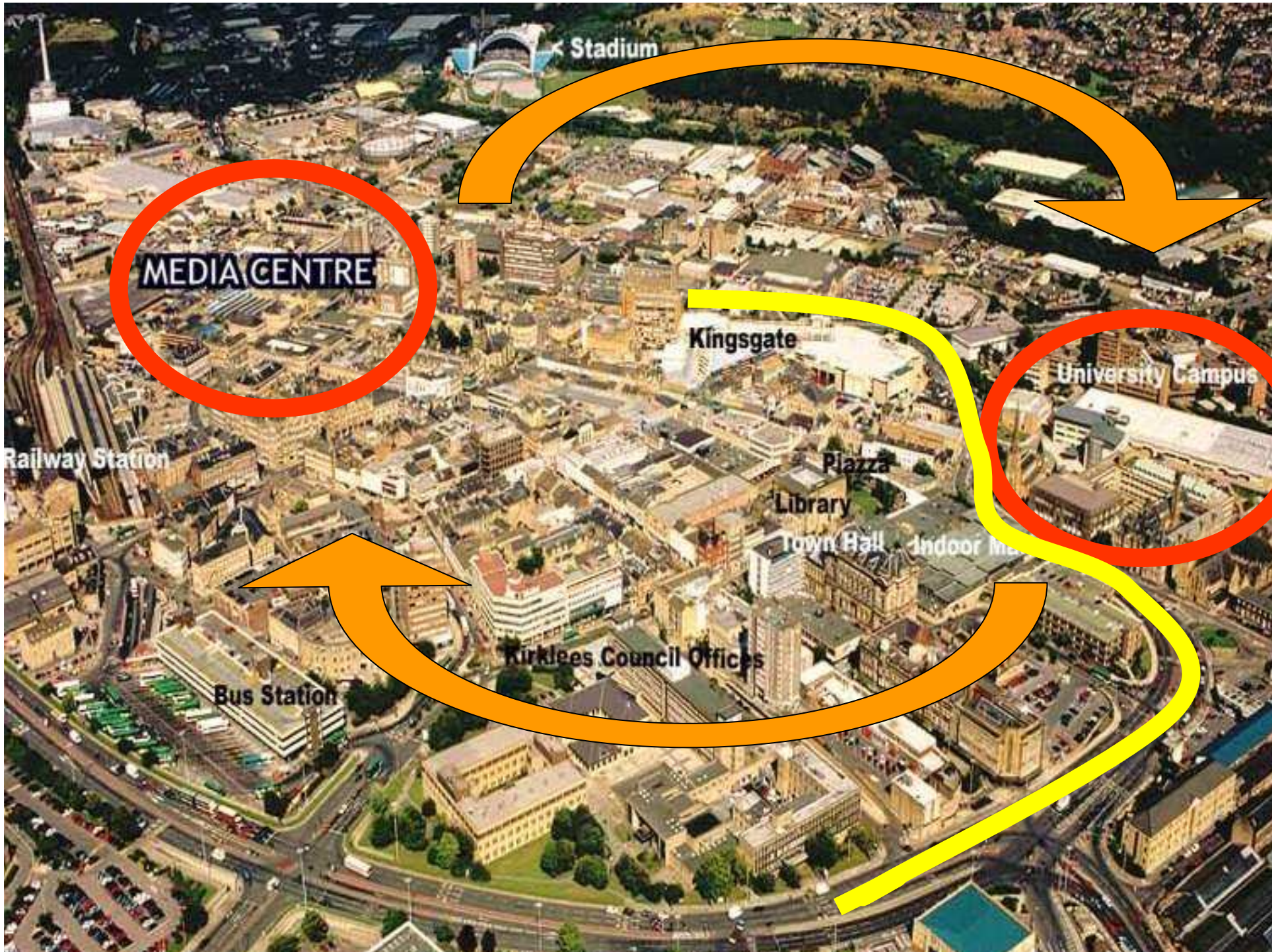
**Provides free 'hot desk' and
support for students and
graduates**
located in the university

**Provides cheap space and
free business development
services for graduates and
other people**
located in the city

**Provides space, technology
and office services at
commercial market rate**
located in the city

**Provides career and business
development services at
market and subsidised rates**
located in the city





MEDIA CENTRE

← Stadium

Railway Station

Bus Station

Kirklees Council Offices

Kingsgate

Plaza

Library

Town Hall

Indoor Market

University Campus

University of Huddersfield

- 20,000 students (8000 full-time)
- Major departments in
 - Art & design,
 - Computing/multimedia
 - Music
 - Business studies



Student or recent graduate of Huddersfield University?

YES

Need your own workspace?

NO

THE BUSINESS MINE

NO

YES

Business less than 18 months old?

YES

NO

In the creative industries?

NO

UNI-BIC

YES

Trading business to business?

NO

YES

Looking for office space?

YES

NO

BUSINESS GENERATOR RESIDENT MEMBER

BUSINESS GENERATOR VIRTUAL MEMBER

The Huddersfield system of creative incubation

Business Incubation Programme

Around one-in-ten of us own a business, whilst around a third of us think we should. We have several different business incubation programmes to help anyone over 18 start up their own business:



Business
MINE



The Business Mine is an on-campus business development facility for students and graduates to research and try out their business ideas.

> [Go to Huddersfield Business Mine](#)


University Centre
Barnsley

Business
MINE

A pre-business incubation facility based at University Centre Barnsley to assist students and graduates to start up their own business.

> [Go to Barnsley Business Mine](#)

Huddersfield
Business Generator
Helping to release the entrepreneur within

The Huddersfield Business Generator assists people with an entrepreneurial business idea to start up a business in the Creative Industries sector.

> [Go to Huddersfield Business Generator](#)

Oldham
Business Generator
Helping to release the Entrepreneur Within

The Oldham Business Generator is based in University Centre Oldham to assist recent graduates and students to get started in business.

> [Go to Oldham Business Generator](#)


**SPORTS
BUSINESS
GENERATOR**

Providing mentoring, support and subsidised accommodation to people starting a new business in the Sports, Tourism or Leisure Sectors.

> [Go to Sports Business Generator](#)

Uni-BIC

To capture and exploit the University's unique intellectual property in relation to business incubation, entrepreneurship, self-employment, business mentoring.

> [Go to Uni-BIC Private Incubation](#)

Huddersfield - one of the most attractive places to live in the UK!

For many residents of the town, Huddersfield has always been considered an ideal town to live with its mix of contemporary shopping and nightlife, architectural heritage and surrounding countryside.



Now Huddersfield has entered a list of the most attractive towns to live in the UK in a survey compiled by the Royal Bank of Scotland. The top 20 British towns and cities were considered to have successful schools, fancy restaurants and shops, impressive cultural attractions and affordable housing.

Huddersfield appeared 7th on the list published in the Times newspaper

Branding the University of Huddersfield

Studying Here

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Undergraduate study:

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University and Huddersfield Information:

[University Facts](#)

Studying here - undergraduates



The Media Centre - a creative cluster

Huddersfield's creative roots now have a heavyweight business dimension.

The Kirklees Media Centre is one of the most innovative hubs in the UK for the creative and media industries. Over 70 businesses, ranging from media to video production and digital imaging companies, are housed in a centre on Northumberland Street. University graduates have led many of these businesses into existence.

The University is the driving force behind another important business initiative. We created the Huddersfield Business Generator (HBG) with the local council and regional development partners. It's a pre-business incubation unit that supports graduates to develop business ideas into company start-ups. It's already an incredible success, with over 40 business start-ups in just 18 months, many of



Patrick Stewart - Chancellor



School of Music, Humanities and Media

drama

english

history

humanities

languages

media & journalism

music

music technology

CeReNeM home

staff

research areas

publications

facilities

PhD

MA



Centre for Research in New Music (CeReNeM)

The Centre for Research in New Music at Huddersfield aims to conduct and disseminate research of the highest international standing into contemporary music, including composition, experimental and improvised music, interactive sound design, musicology, performance and software development. It supports individual projects and co-ordinates collaborative work and publications, embracing diverse forms of research and practice in contemporary music.

CeReNeM is underpinned by our excellent facilities for contemporary music research, including a state-of-the-art building opening in the 2007/08 academic year which includes a SCRIF funded 16-channel spatialisation studio, and integrates our various MA, MMus, MPhil and PhD degrees in Composition, Computer Music, Interactive Sound Design, Performance and Musicology into its work.

CeReNeM draws together many strands of current staff research to create a cohesive and collaborative arena for new interdisciplinary research.

CeReNeM

Music Department
University of Huddersfield
Queensgate
Huddersfield
HD1 3DH

☎ 01484-472003 📍

Huddersfield's **Ajaz Ahmed** set himself up for life when his brainchild, the Internet Service Provider **Freemove**, was sold to France Telecom's **Wanadoo** for **£1.6 billion**.



The Huddersfield-born son of Pakistani parents is now an entrepreneur exploiting new developments in science and technology and sits on the Governing Council of the University of Huddersfield and the Board of Huddersfield Media Centre.

Legacy

- Population decline halted
- Only district in region to see population increase
- Higher than average creative industry growth

... and we're happy!

We're so happy!

H IS for happiness and for Huddersfield. It's now official that we are the happiest town in Yorkshire, in the whole of the north of England for that matter; joint fifth in a UK top 10.

Mar 9 2007

Town top in Yorks for start of new business

By HENRYK ZIENTEK
Business Reporter

Boom in numbers reflects success

HUDDERSFIELD is a hotspot for business start-ups, claims a survey.

Figures from Royal Mail put the town third in the UK top 20 for the percentage of new businesses formed in the past 12 months.

Royal Mail delivered to 6,004 business addresses in Huddersfield last year — 217 up on the previous 12 months.

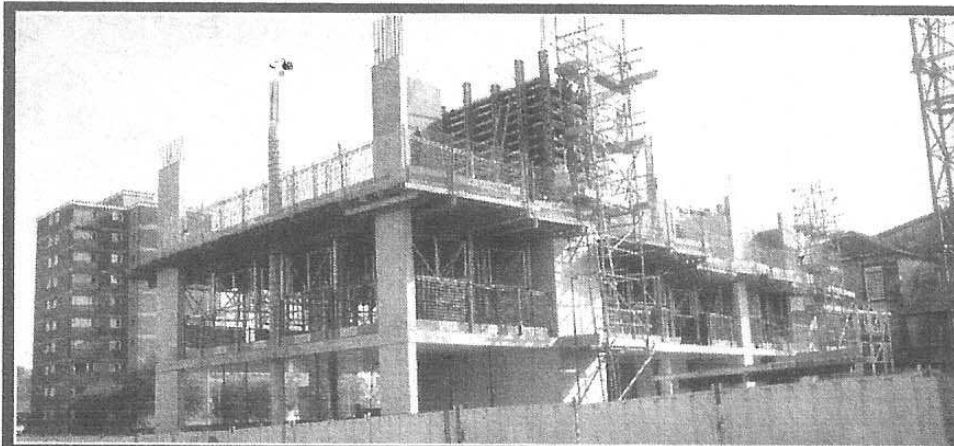
The increase of 3.61% is bettered only by Peterborough with a 3.78% increase and Swansea with a 3.74% improvement.

Royal Mail's Business Barometer showed that northern towns and cities were flourishing — accounting for 11 of the top 20.

However, Huddersfield is the only town in Yorkshire to make the list.

A spokeswoman for Kirklees Council's economic development unit said the increase reflected the success of efforts to market the town to developers — and encourage start-ups.

The expansion of the Media Centre in Northumberland Street was providing more space for small businesses while Huddersfield University's Business Generator was helping to keep



■ **GOING FOR GROWTH:** The new Media Centre takes shape in Friendly Street which, with the Huddersfield University's Business Generator, is encouraging small business to start up, says a Royal Mail survey

graduates in the town by providing support for their fledgling businesses.

"We are certainly aware that the level of enquiries from developers and investors is on the increase," said the spokeswoman.

Royal Mail spokesman Antony Miller said that since the company delivered to every business address in

the country, the figures provided an accurate gauge of business growth in the UK.

Carol Undy, national chairman of the Federation of Small Businesses, said: "Many towns and cities such as Peterborough, Swansea and Huddersfield have experienced a strong increase in business population growth over the

past year as a result of start-ups and other firms moving to these areas.

"This demand has led to developers investing heavily in business parks and other office accommodation."

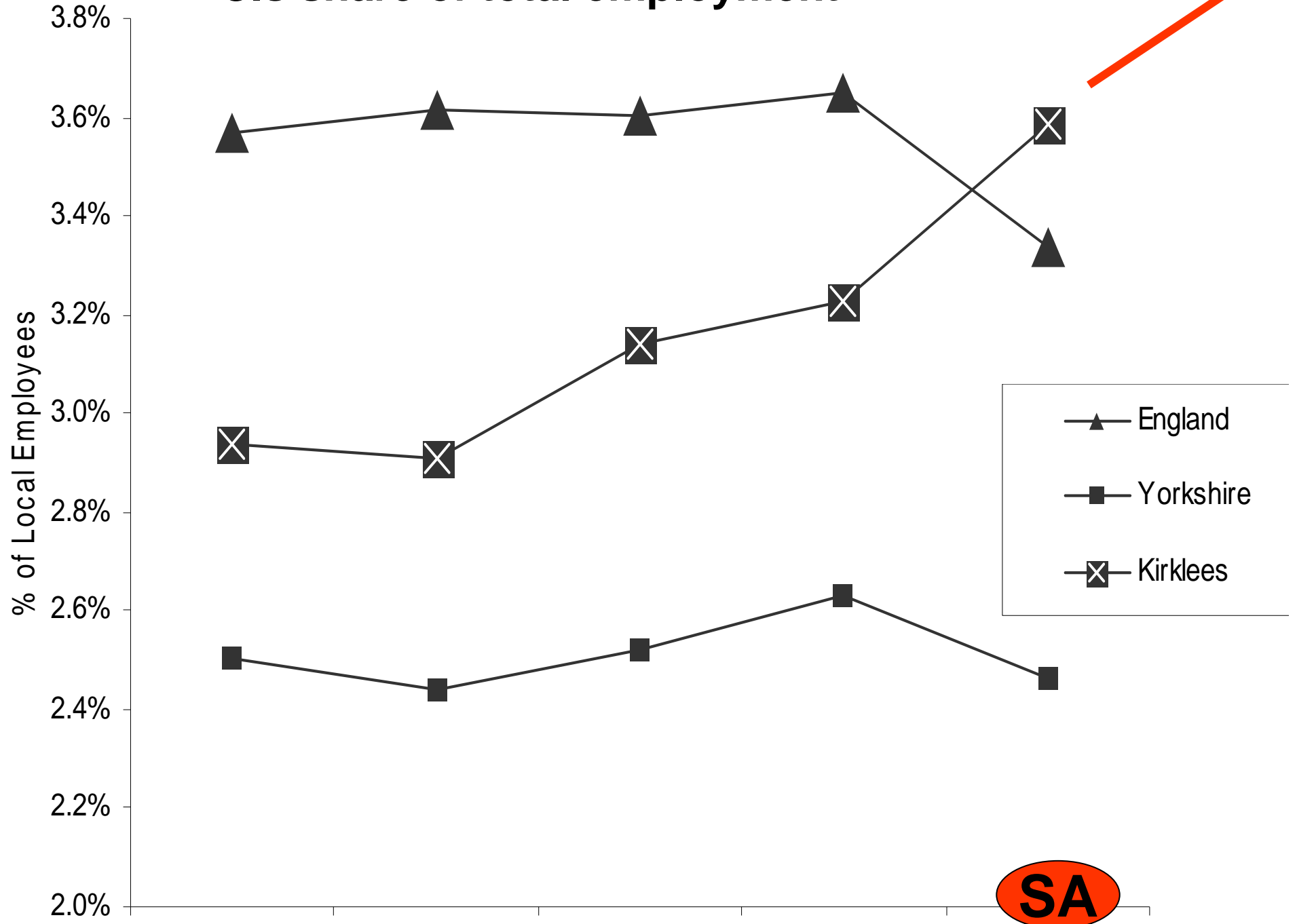
Others in the top 20 included Sunderland in fourth place, Ilford in Essex in fifth spot and Chester placed sixth.

University of
HUDDERSFIELD

Brunswick
Enterprise Centre

Royal Mail

CIs share of total employment







the mediocentre





Welcome to
Huddersfield
from
Reinwood
I & N School









The Legacy

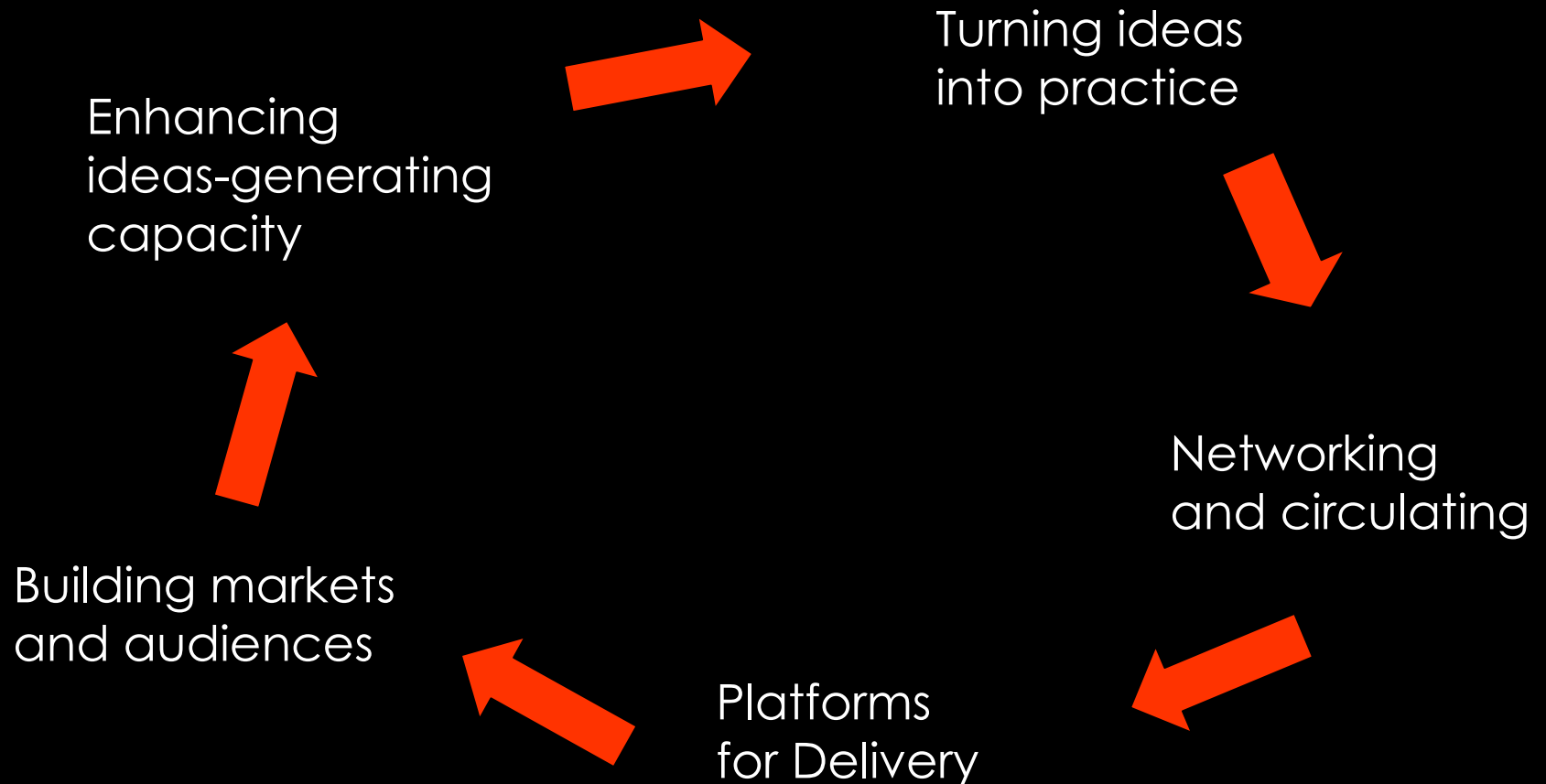
- Town has a new self image
- Economic and population growth
- Good infrastructure
- Effective networks
- Local loyalty
- Confidence, credibility, aspiration

Conclusions from Huddersfield

- Milieu
- Motivation
- Mobilising mechanism
- Mapping
- Model
- Media Centre

questions

Where is your place in the Cycle of Creativity?



Are your leaders
like this?

...or this?







**Are you thinking
outside the box?**

Are you living separate
lives?



... or working things out
together.



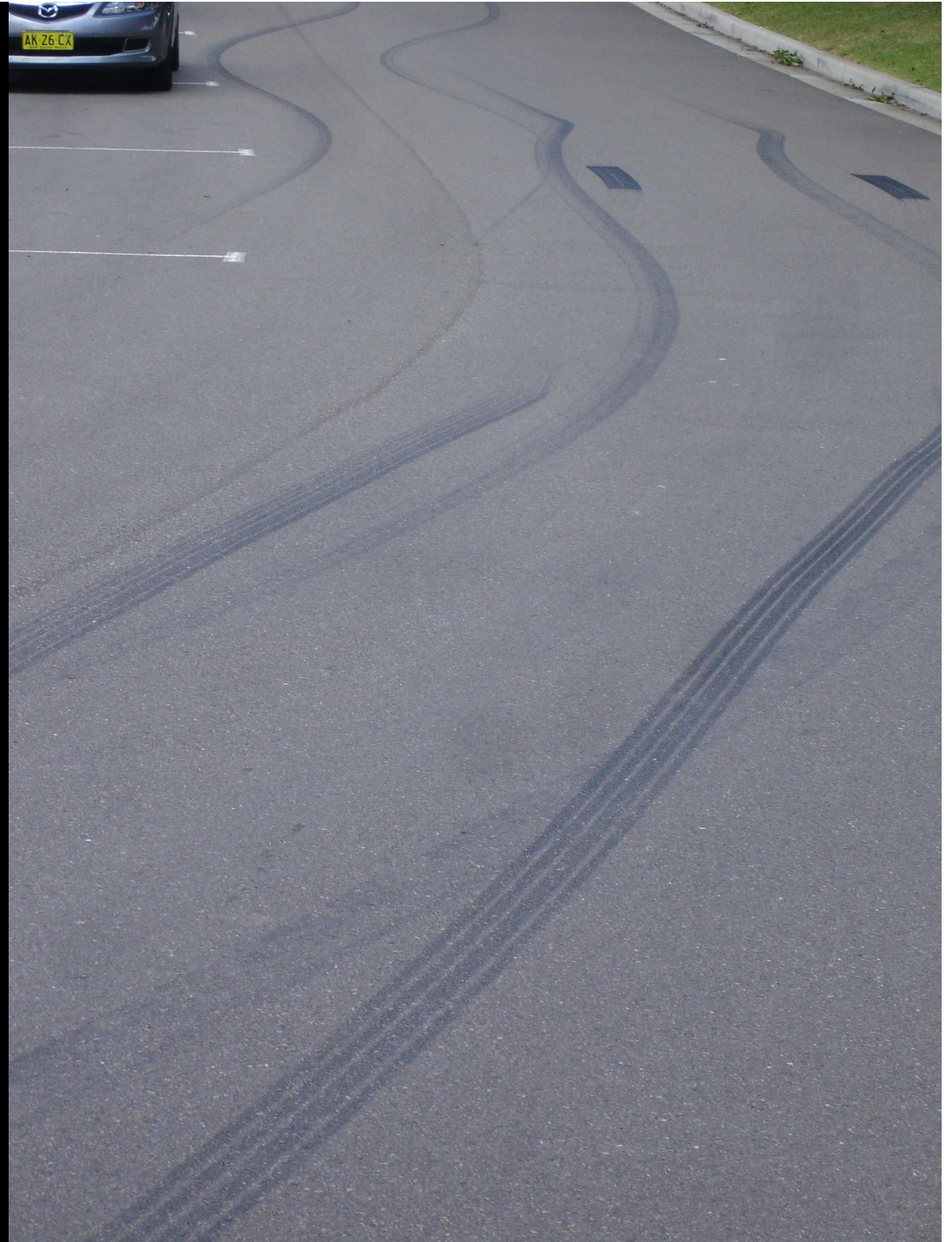
Are you aware what's
ahead?

Are you reading the signs?

**WRONG
WAY
GO BACK.**



...or
maybe
not!



Thank you

Business Generator & Business Mine

www.businessincubation.biz

Huddersfield Media Centre

www.the-media-centre.co.uk

Creative Industries Development Agency

www.cida.org

philwood@comedia.org.uk