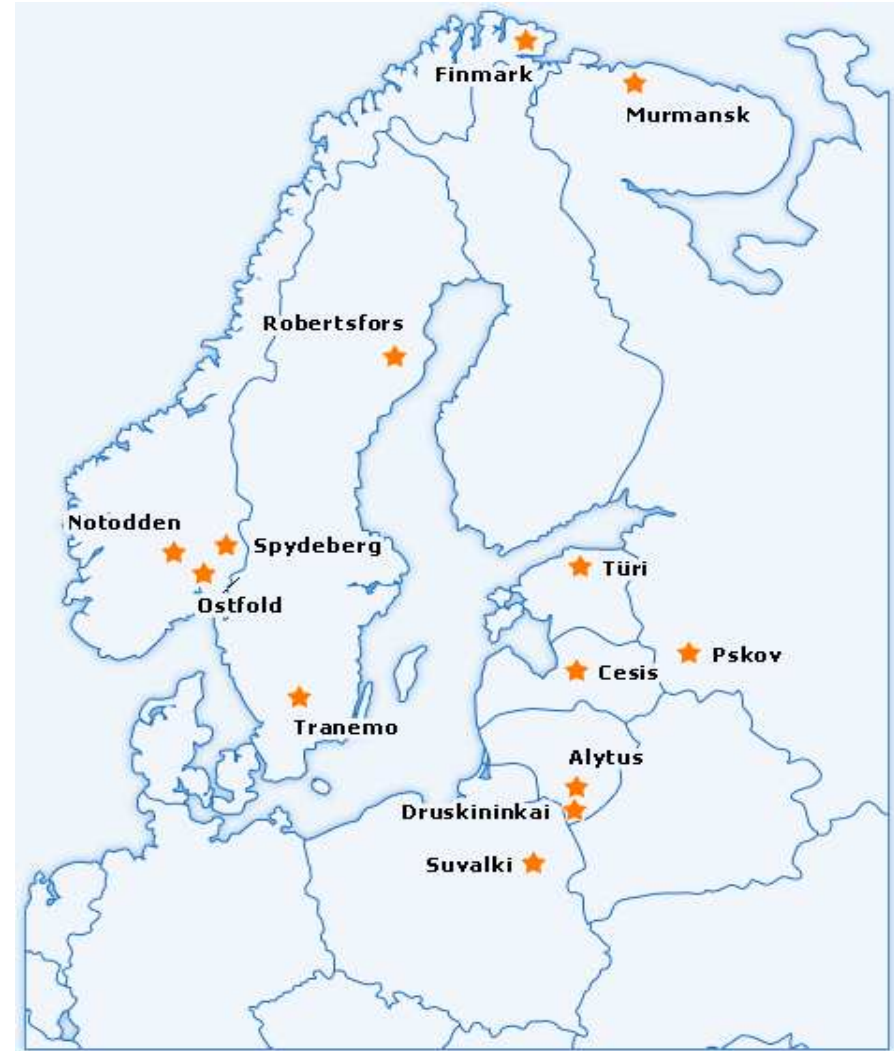


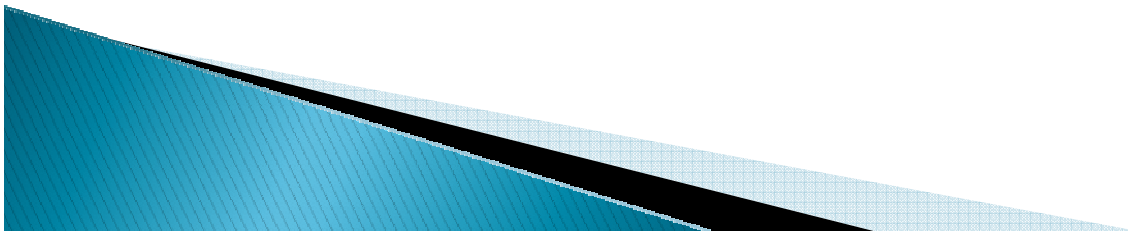
Innovation Circle project 2005–2008



Presentation by
Alf S. Johansen
(Project manager)



The IC partners were small
and medium cities and rural
regions



The target groups of Innovation Circle

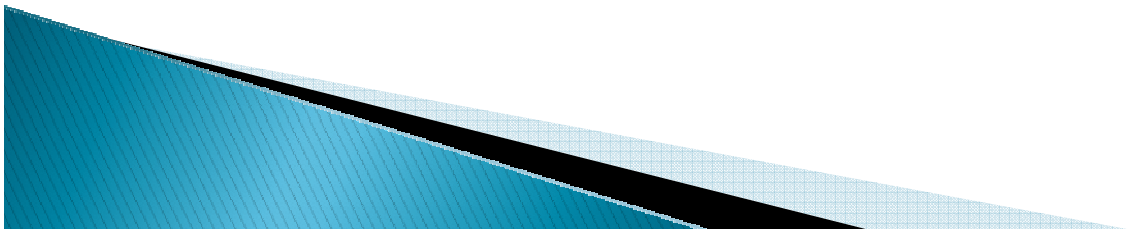
Generators
of new ideas
and
initiatives

(Governance
partners)



What was the IC project all about ?

- ▶ Applying a holistic approach to development of the places, not a single solution strategy for community/city
- ▶ Mobilising local and external human and financial resources. Building winning networks
- ▶ Working and learning together with neighbor countries...places with quite similar challenges
- ▶ Promoting a more innovative and sustainable governance
- ▶ Delivering new ideas and concrete good examples
- ▶ Reaching out to the next generation



What did we do ?

Innovation Forum conferences

Kick-off - 162
Mid-term - 134
EXPO - 226

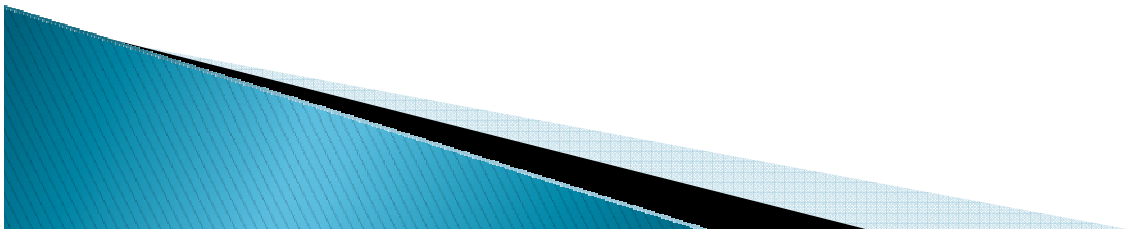
Innovation Academy

Pack1 - 78
Pack2 - 88
Pack3 - 92
Pack4 - 87
Pack5 ~ 80

Youth Summer Camp

Druskininkai - 116
Sigulda - 130
Pskov – 67

Other local and international workshops: > 100

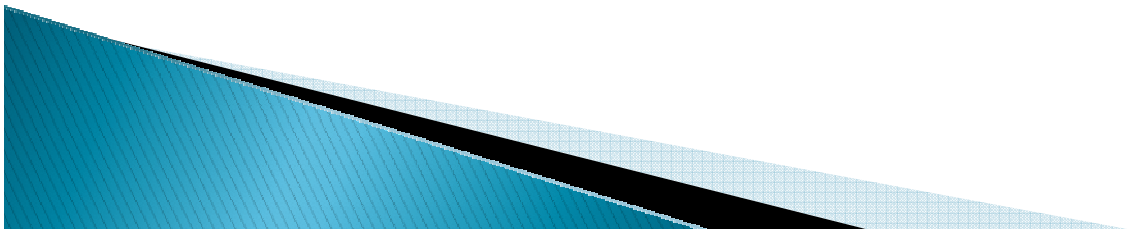


13 Future Charters
63 local/transnational actions
About

10 newsletters,
20 videos,
60 types of brochures,
30 TV/radio programs, reportages
4 publication in The Baltic Times
40 newspaper articles



2'479'584 www.innovationcircle.net website hits during the last year





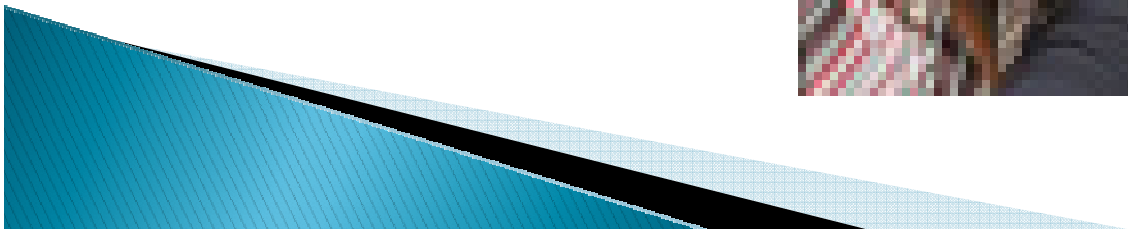
Alytus –
a medium
sized city in
Europe





Eurostat:

The population in the Baltic states will decrease as much as 25 % until 2060 if nothing will change the trend.

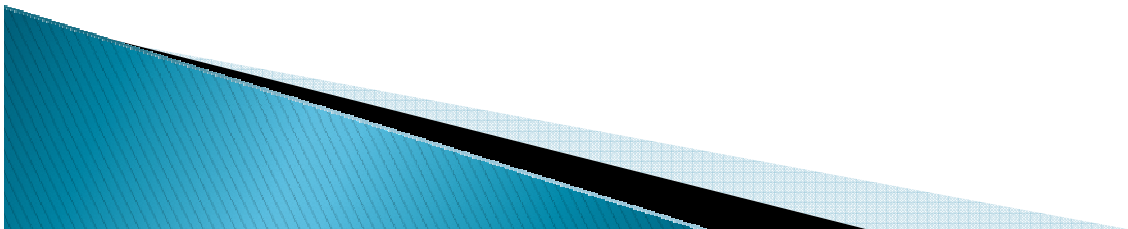




People move to the big cities

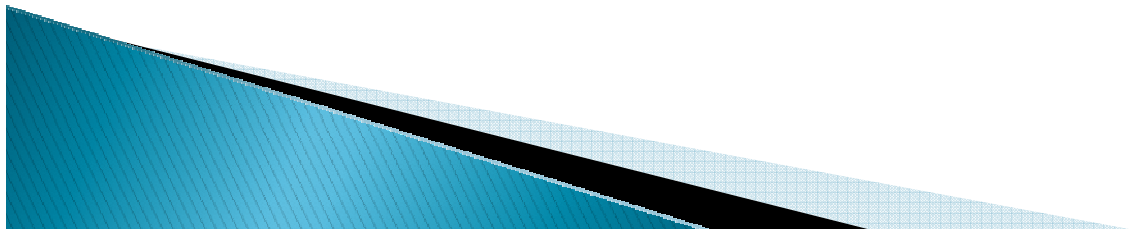


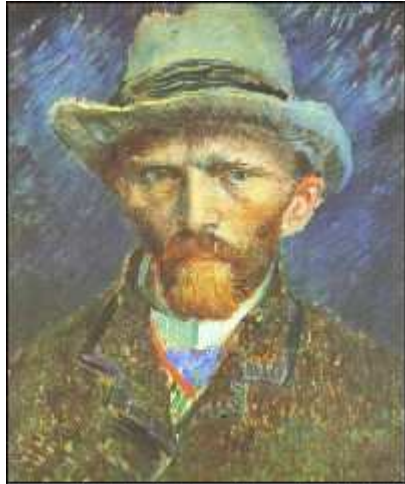
Depopulation is most significant at smaller places



How to change the trend ?

How to make smaller places more attractive ?

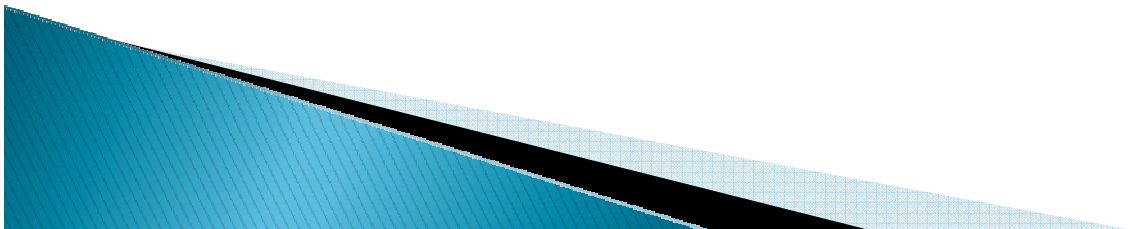




Self-Portrait in a Grey Felt Hat

"Great things are done by a series of small things brought together."

Vincent Van Gogh

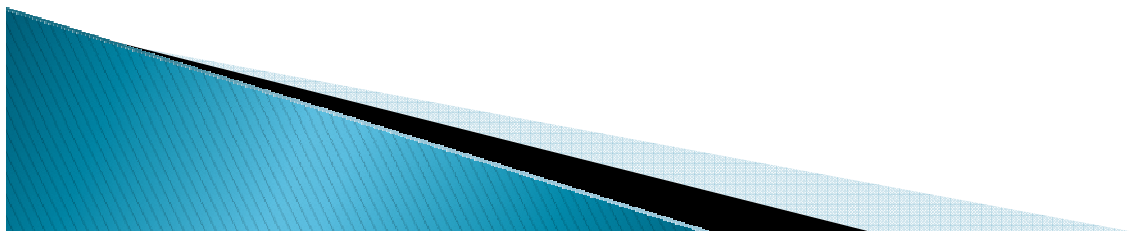


Why can not traditional industry turn the trends and sustain population in rural areas and smaller/medium cities in the Baltics ?

Because traditional manufacturing industry can not give enough jobs and interesting enough lives for 21th century generations.

80 % of all jobs in advanced countries is today created within the service sector.

Where are the interesting jobs for young and well educated people and young ladies in particular ?



Infrastructure should support new service industries and living cities



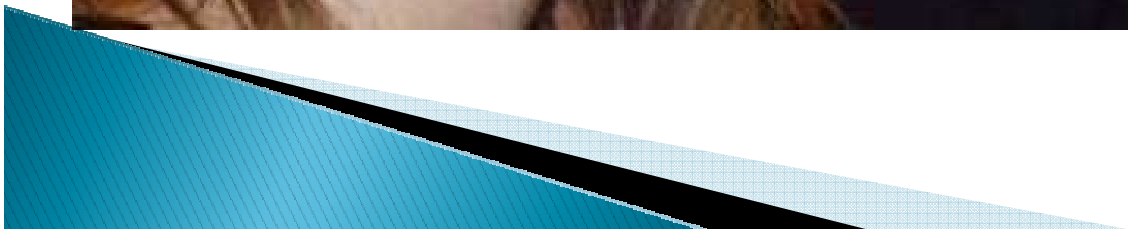
Cities and regions as products

- What is the product ?
- What needs have the target groups ?
- How good are we compared to the competitors ?

How attractive is the city ?



Young People – the youth – must be involved in discussions – AND their ideas and proposals MUST be respected and implimented



Creativity knows no boundaries



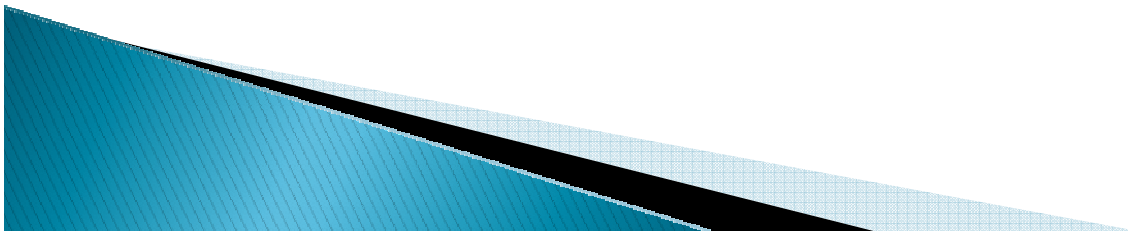
Sex, color, nationality.
It's universal.

This is why, the places
that are seeing their
economies growing
*are places that are
open and tolerant...*

*....to people and
exciting architecture*

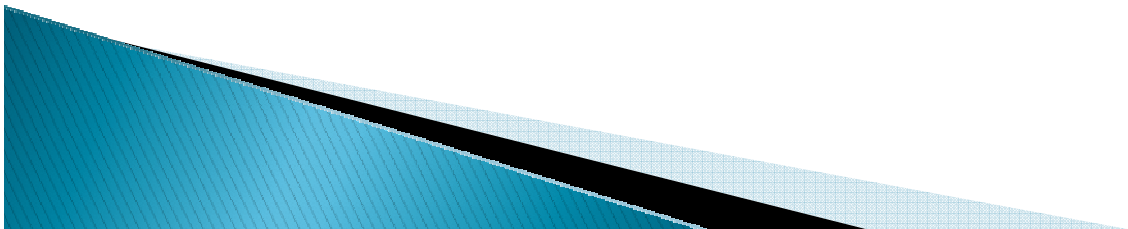


Architecture and design
matters !



Arena Park will be the “greenest” housing development in Arendal Centre

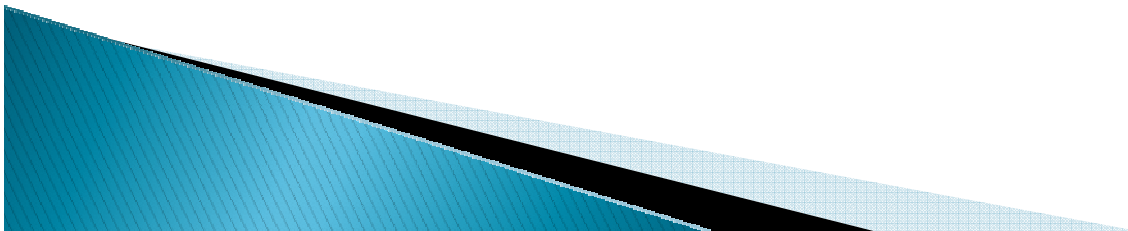




TRENDS:

- Economic activity is also re-concentrating into fewer and fewer places around the world.
- Cities are growing bigger and bigger and bigger.
- Creative people must **cluster together** in order to be productive.

The IC Network is a cluster



IC NETWORK PARTNERS

Norway



Sweden

Latvia

Poland

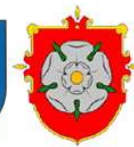


Finlan

Russia

Estonia

Lithuania



Public Institutions, Commercial and NGOs



Baltic Innovation Group

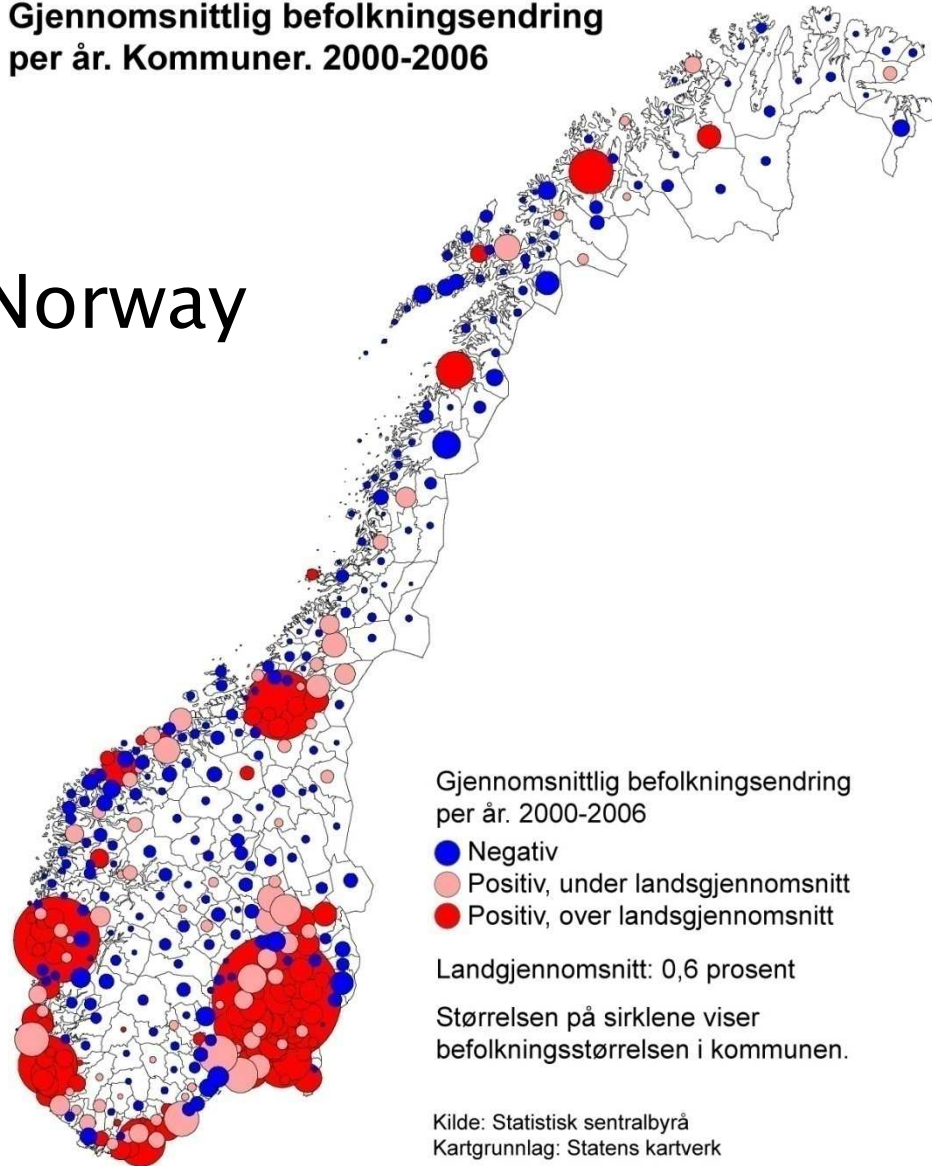


Gjennomsnittlig befolkningsendring per år. Kommuner. 2000-2006

One example from Norway

Blue is negative
population dev.

Red is positive
population dev.



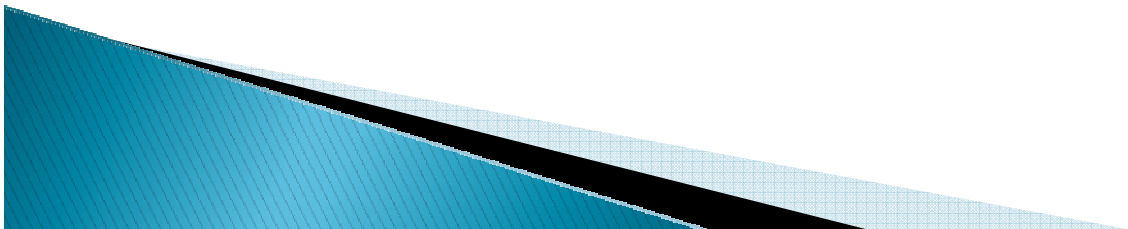


ALTA KOMMUNE



“We want young clever people to return back and to find Alta an exciting place for their work and lives. The possibilities for joining international activities within a network like IC is an argument itself for staying in Alta.”

“In order to keep a high quality level at all this it is necessary to gain experiences, ideas and learning from an environment bigger than ourselves. This goes both for the facilitators and for the performers. The IC network is such an arena for learning and inspiration”





"A dream you dream alone is only a dream. A dream you dream together is reality."

John Lennon

