Tourism offer of Jelgava Local Municipality

Support for tourism development



Jelgava Local Municipality in figures

- ▶ Number of inhabitants ~ 24 thousand
- ► Territory– 1319 km², largest county in Zemgale region
- ▶ includes 13 parishes

www.jelgavasnovads.lv



Values and visual identity

Logo and slogan "Jelgava Local Municipality – for a sustainable future!" reflects the most essential values of the County:

- gold strong families and work ethic;
- blue Lielupe waters with tributary;
- green environment and traditional agriculture



Three pillars of Tourism in Jelgava Local Municipality

Manors, history, legends

Nature, walking trails, waters

Domestic producers, farms

The most significant cultural-historical sites

10 active manors involved in tourism







The most significant cultural-historical sites

Attractive educational programes in manors





Eleja manor park and Tea House

Tea House and the fence renovated in 2015





Eleja Tea House before





Eleja manor Tea House after





Eleja manor park

Historical trails renovated in 2018, new bridge and interactive environmental objects "Conversation" and "For love" built





Local Producers/Farms







Local Producers/Farms







Local producer – Our Treasure!

Logo as a trade mark for local products









Award

«Best entrepreneur of the Year»





- Competition of new business ideas, award - seed money
- * Business Week of Jelgava Local Municipality



- * Road signs
- * Common participation in Rīga Kalnciema street market





Participation in Tourism exhibitions





Welcome to Jelgava Local Municipality!

