



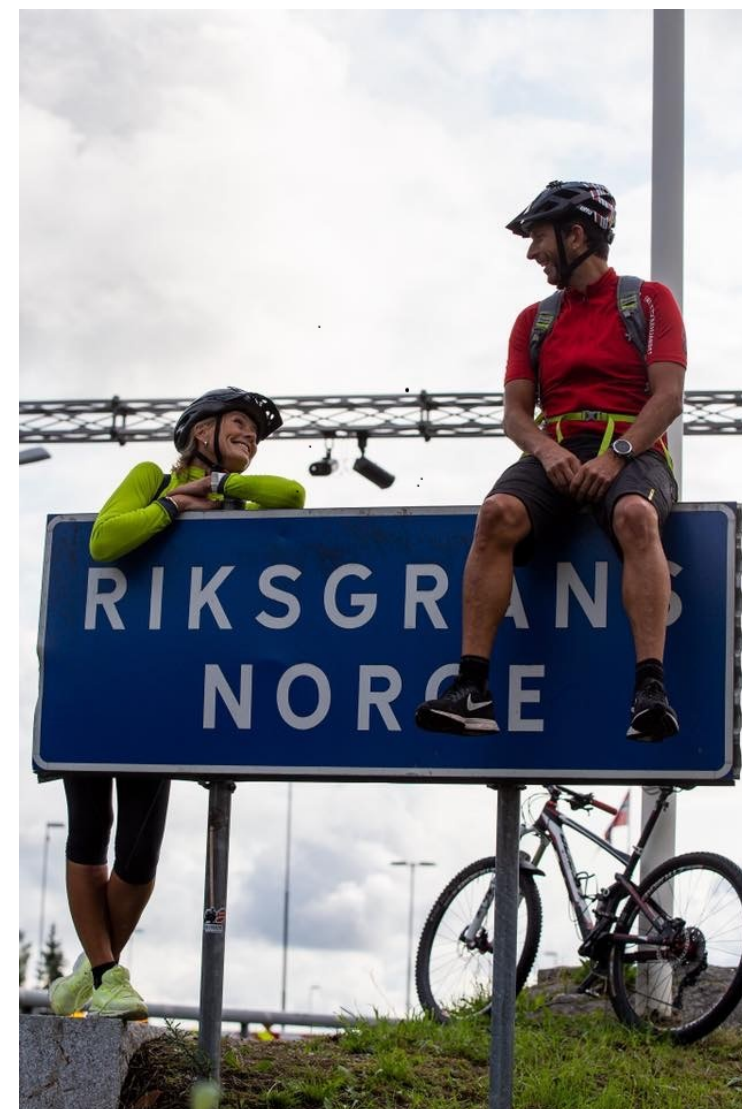
Else Marit Svendsen

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Aim

To establish a Scandinavian bicycle path between Moss and Karlstad, based on the Unionhistory in the period from 1814 to 1905 between Norway and Sweden.





Partnership

Owners:

- The border committee Värmland-Østfold
- Årjäng municipality

Participants:

Moss, Våler, Spydeberg, Askim, Eidsberg,
Marker, Grums, Bengtsfors, Karlstad

Other contributors:

Østfold Fylkeskommune, Region Värmland,
Visit Värmland. Østfold Reiseliv, Indre Østfold Reiselivsfond



UNIONSLEDEN

Forprosjektrapport
29. september 2014

Budget

- 490 000 Euro (Sweden)
- 292 250 Euro (Norway)



The bicycle path Moss-Karlstad

- 100 km in Norway
- 300 km in Sweden



MED HISTORIEN SOM BAKTEPPE

Sykkelturen starter i Moss hvor det under de dramatiske augustdagene i 1814 førte til opprettelsen av unionen mellom Norge og Sverige ved Mossekonven-

sjonen. Karlstadforliket i 1905 avsluttet unionen. Fred har siden eksistert mellom de to broderfolkene.

FRA HAV TIL INNSJØ GJENNOM ÅPNE LANDSKAP

Langs leden finnes levende byer, besøks-gårder, klatreparker og ulike aktiviteter. Man passerer en rekke kirker, historiske miljøer og gårder hvor lokale produkter tilbys.

En sykkeltur for kropp og sjel, samtidig som du kan lære av historien og kulturen i de to landene.



Activities so far

- Mapped the path, including test-cycling
- Meetings with the local business people along the path
- Meetings with the local tourism operators
- Study tours to other bicycle paths in the Northern countries and Europe
- Participation on bicycle fairs and conferences
- Made plans for road signs
- Meetings with the road authorities about traffic safety etc.
- Film and pictures
- Graphical profile, og promotion materials
- Local activities

Testcycling of the path 2017



Activity days in Eidsberg, Askim and Marker 2018



Criteria for a good bicycle path

- Different formal requirements in Sweden and Norway
- Traffic safety is decisive
- Accessibility
- Service og logistics
- Map and information
- Ownership, maintenance
- Promotion
- Commercial value

Commercial aspects

- The path takes 5-7 days to cycle
- On a short term the aim is 3000 customers per year (15-20 000 overnight stays)
- On a longer term the aim is 10 000 customers per year (30-50 000 overnight stays)

Public health and recreation

- Clean and crisp air
- Peaceful environments
- Pure nature
- Large forest areas
- Lakes and locks
- Wildlife



UNIONSLEDEN ÅPNER SEPTEMBER 2019



Film

- <https://bit.ly/2zQ3Pjm>
- <https://bit.ly/2OGa8eM>