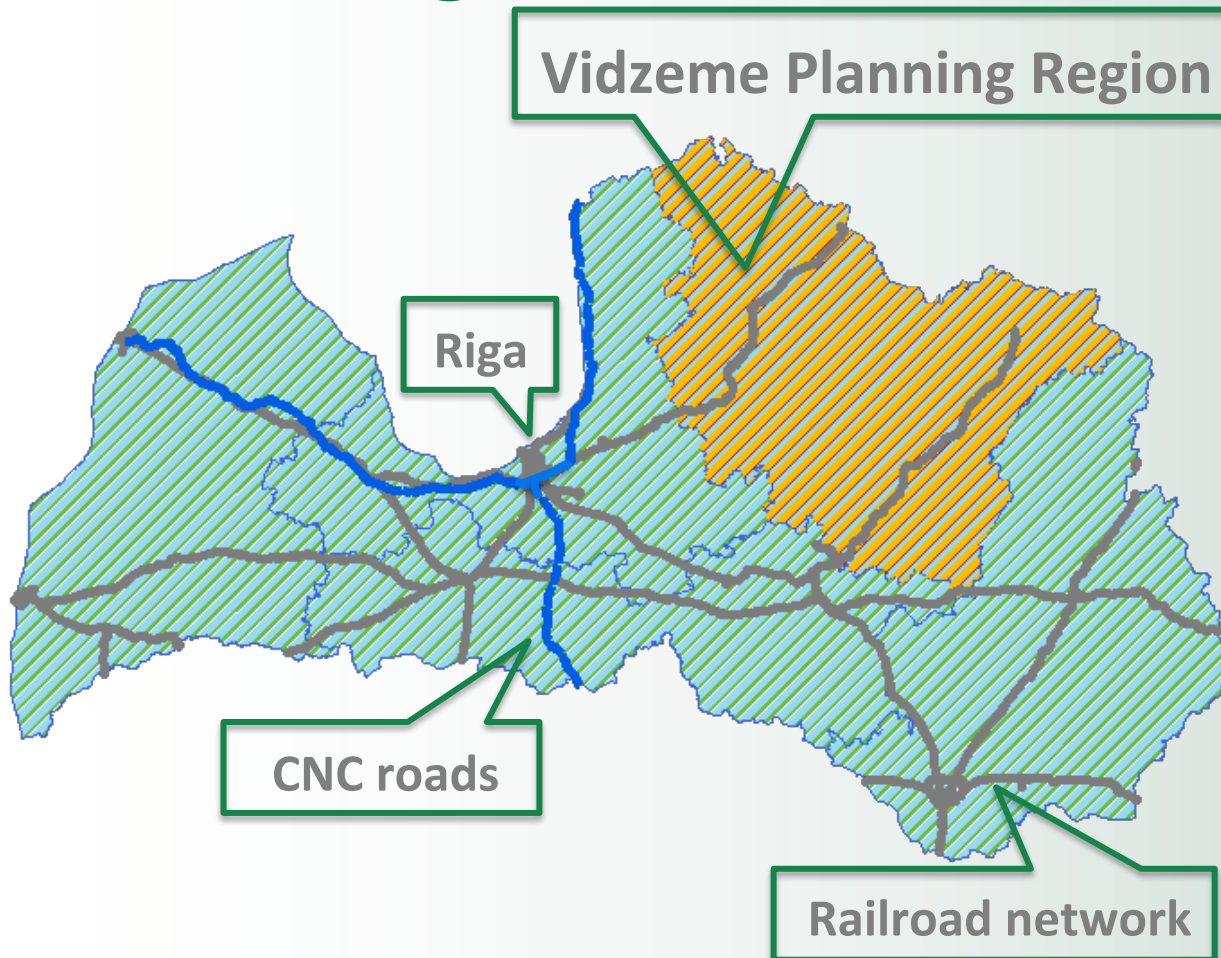


Capitalising on TEN-T core network corridors for prosperity, growth and cohesion -

- Vidzeme's case



Geographical and demographic challenges:



- Predominantly rural and **remote region**
- Distinct signs of economic and demographic **depletion**
- **Lowest density** of population in Latvia
- And biggest share of the **rural population**

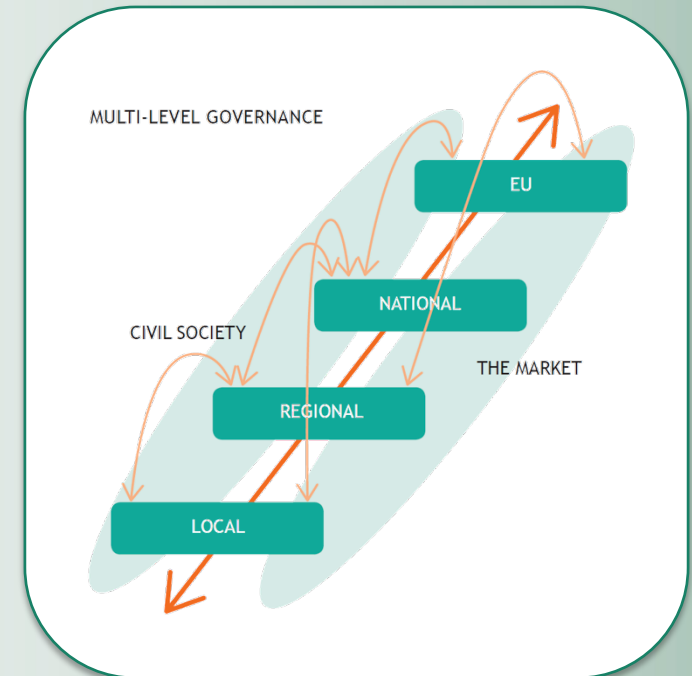
Organizational capacity challenges:

- **Inefficient cooperation and integration** between different administrative levels
- Weak **coordination** and **exchange** of information
- Very **low involvement** of planning regions and local governments in transport planning process
- **Insufficient competence** of the stakeholders
- **Lack of in--house expertise** in traffic planning approaches
- **Weak awareness** of supply chain management and logistics

Vidzeme's case

During this project we need to understand:

- How to **trigger** and **sustain** growth impulses in a rural and declining region through an **improved access** of residents and businesses to **urban centers** and **transport nodes** (incl. seaports) on the North Sea-Baltic Corridor?
- How to thereby improve **transit location** of the region to EE, RU and BY markets?



Who will we receive input from:



Local and regional authorities in the corridor catchment areas interested in developing prosperity/growth measures based on the proximity to the CNCs



Industry stakeholders interested in deploying more efficient supply chains to/from and through the corridor catchment areas

How are we going to receive this input?

Meetings and discussions with Project Partner Valga

Interviews with authorities and stakeholders

Seminars and workshops

Roundtable discussions

Mobility plan review by stakeholders

Increase knowledge among local/regional planners **to** integrate the supply chain management and resident/business mobility needs in investment planning, in order to **benefit from the access to the CNCs**

Vidzeme's aim

Change attitude of local/regional decision-makers in confining the strategic transport planning and implementation activities to the local dimension, with no European/CNC transport perspective taken into account

And if all goes well...



Thank you for being attentive!

And as we say in Vidzeme:
«The only way is up!»



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