

# Rural S3




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# Key messages

- ▶ Need for an entrepreneurial process of discovery involving policy makers and planners.
  - ▶ Move away from focus on innovation in agricultural technologies to broader view of diversified rural economy.
  - ▶ Focus on value chain development in particular localities.
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# The formula

- ▶ Local knowledge
  - ▶ +
  - ▶ Outward looking
  - ▶ +
  - ▶ Connect past to the future
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# Policy making by experiment

- ▶ Design policy trajectories that will evolve
- ▶ Break through policy inertia
- ▶ Build a sense of purpose in the community for innovation.

# Conclusion

- ▶ Clear EU interest in promoting rural 3S
  - ▶ Theme fits ICN well
  - ▶ But – needs a regional focus: can ICN members get their regional colleagues involved?
  - ▶ Need to link into local economic development and / or to colleges / universities?
  - ▶ Value chains – local business & stakeholders
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