

# CONNECTING EUROPEAN REGIONS THROUGH CULTURAL HERITAGE?



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***"Great things are done by  
a series of small things  
brought together."***

Vincent Van Gogh

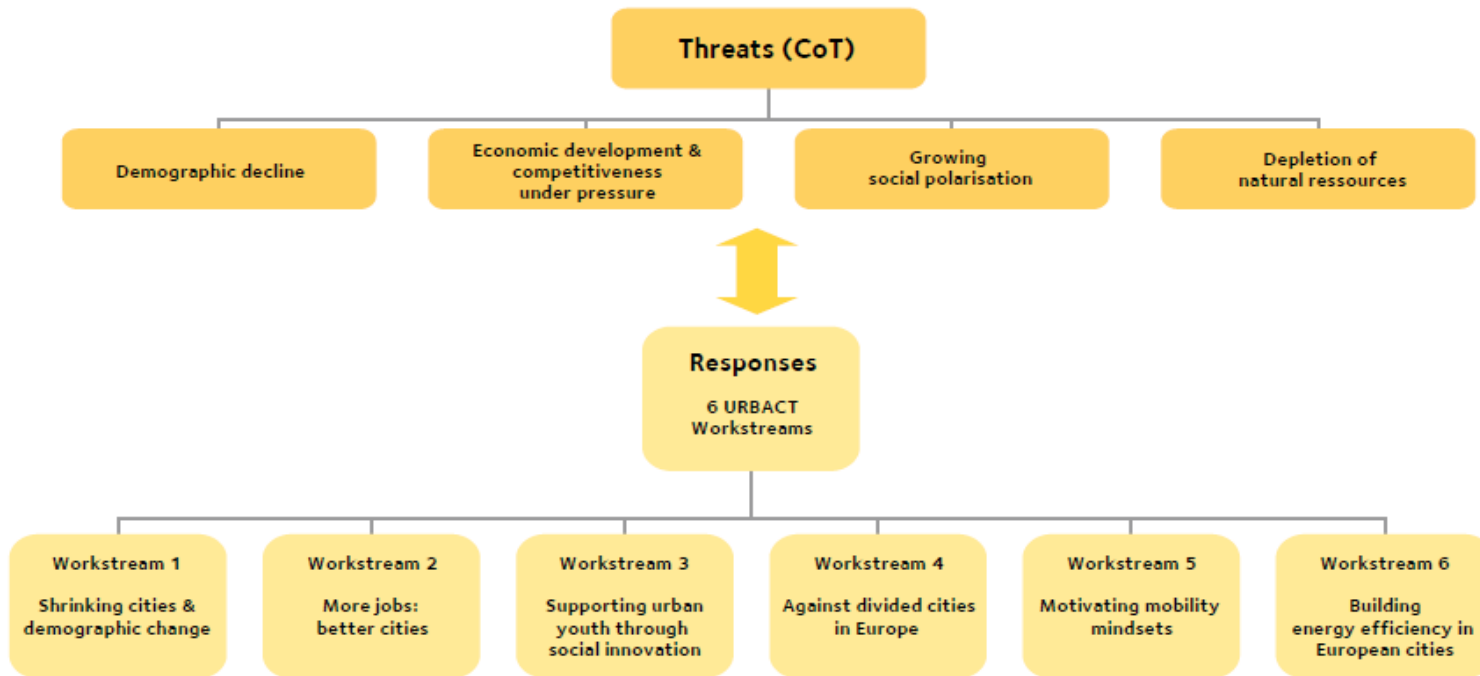
# Rjukan



# Notodden



# URBACT II



# Strategic Key Messages



- Develop an appropriate knowledge base
- Mobilise people and resources around the strategic challenges.
- Rethink the opportunities
- Build bridges between levels and policies
- Create clear national and regional frameworks that empower city action.
- Break down the real barriers
- Put people first
- Create spirals of change

# The Baltic Sea Region as Borderland



- The Use of Cultural Heritage for Bridging Territorial Development and Economic Growth
- Could Bridging of Cultural Heritage be “Smart Specialization”?
- What is Non-Technological innovation?

# Borders, Boundaries & Frontiers



- “No Man Is an Island” John Donne
- From Borders and Boundaries to Borderland
- From Frontiers to Cultural Exchange
- From Slander to Praise



# Bridgebuilding Praxis

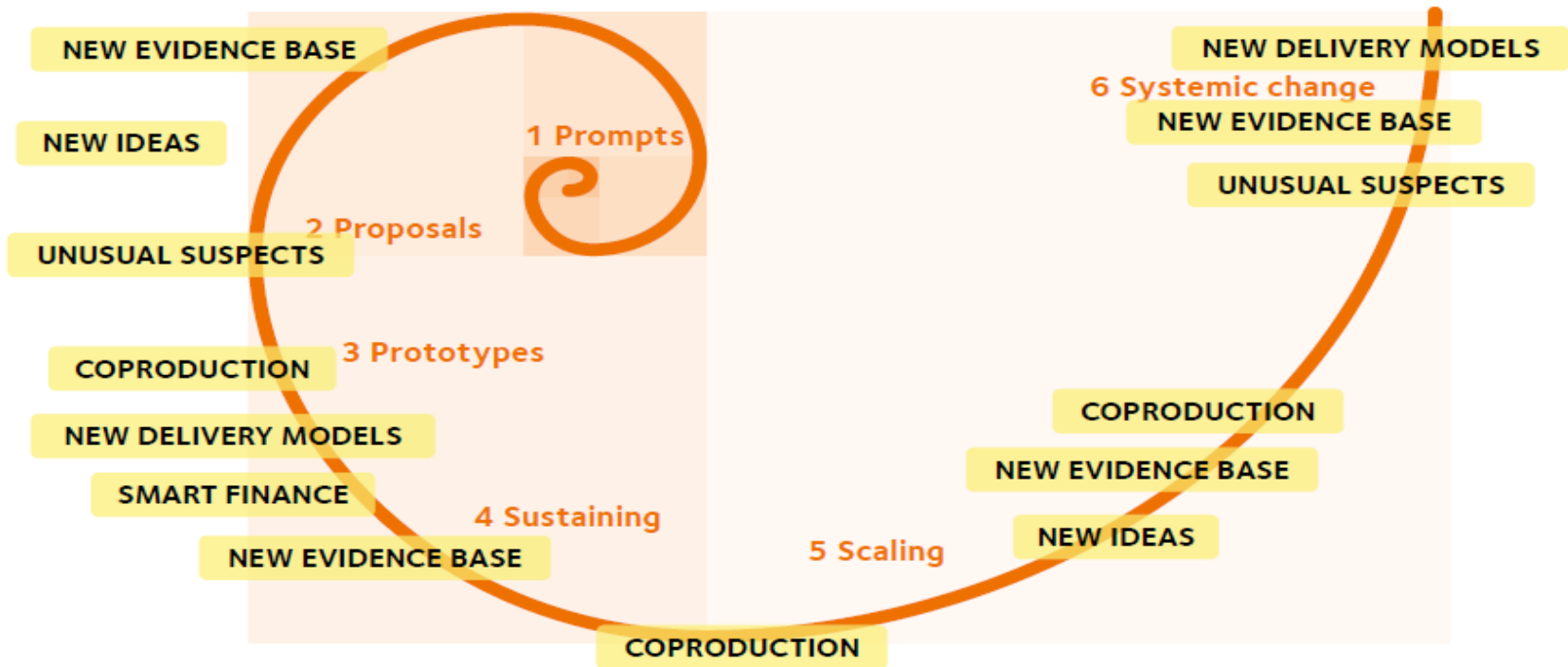


- Paradoxical approaches to innovation?
- From the rational to the emotional as form?
- Can Cross-cutting ties build trust?
- Engage Civic Society starting with the women?

# Social Innovation



## Revisiting the social innovation process: critical elements



Adapted from Young Foundation (Adam, E & Arnkil, R., 2013:33)



**Who is out travelling will always  
return as someone else...**

**Thank you for listening!**