



Region Havelland-Fläming



- 6.800 km² area**
- 740.000 inhabitants**
- 110 population density**
- 3 counties, 2 medium cities**
- 83 municipalities with 24 towns**
- 7,6 – 15,1 unemployment rate (average 11,0%)**

Region Havelland-Fläming
(Interreg TiF PP06)
info@havelland-flaeming.de



Region Havelland-Fläming



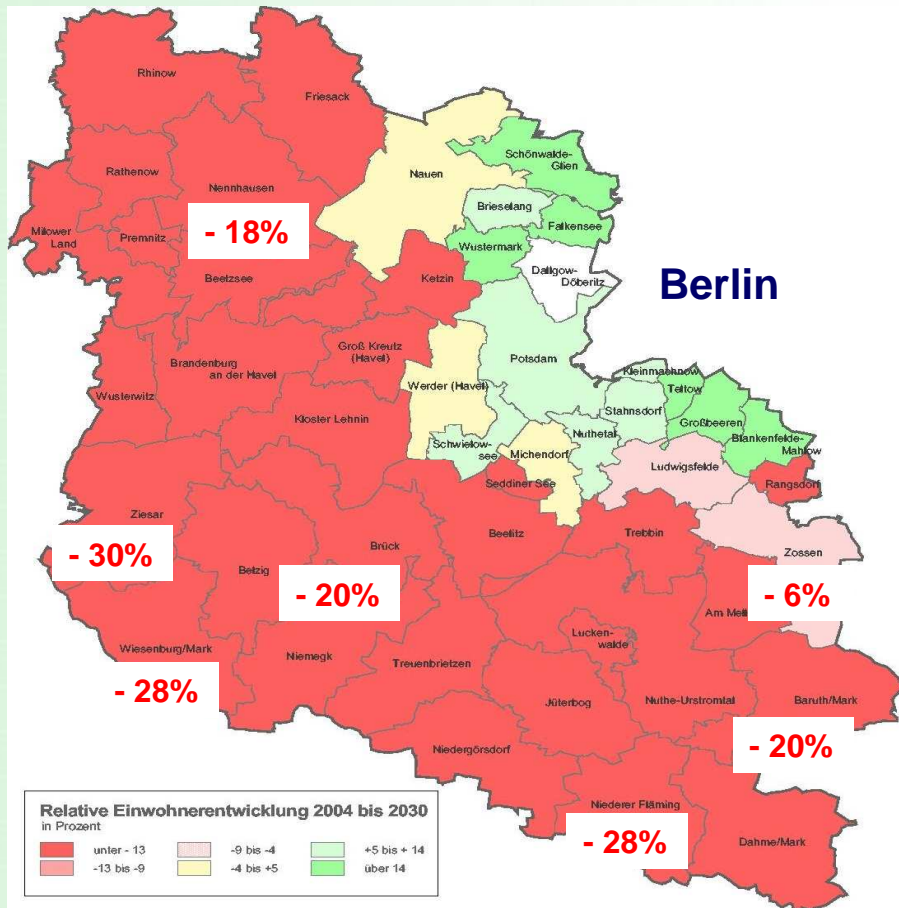
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Demographic situation in Havelland-Fläming

2004 : 2020/2030



Region in total: 748.000 inhabitants,
but two completely different parts

After 2020: acceleration of decline



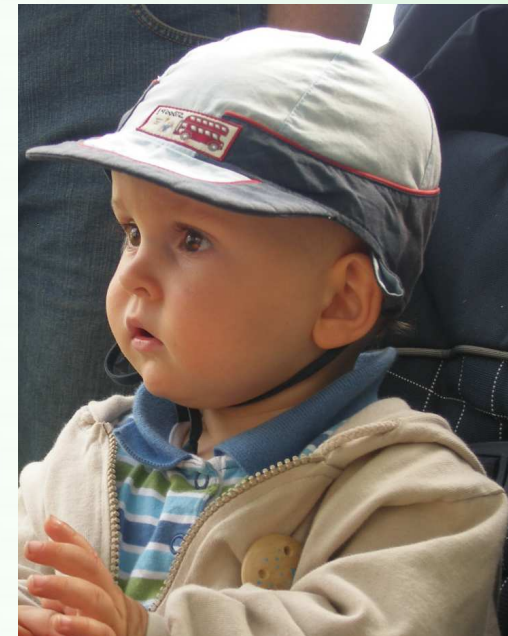
Demographic situation in Havelland-Fläming

Migration:

- Only 3% of absolvents of secondary schools are still residents in rural parts of Havelland-Fläming region 12 months after finishing school.
- In particular young females leave.

Low birth rate

- 1,35 children per family





Demographic situation in Havelland-Fläming

Baruth – OT Petkus 2009





Demographic situation in Havelland-Fläming

Baruth – OT Petkus 2029



If all dwellings of inhabitants without any relatives in the region will be abandoned after death of owners, the village centre will loose about 50% of its characteristic image .



Activities

Demographic transition will be managed best by


our national government and our
Highly qualified EDU institutions?

our local stakeholders with
additional help from experts?





Communication of demographic transition and motivation for more awareness

- characters of demographic transition – irreversibility
- shrinking as challenge, risk and chance
- search of potential (generation) 
- potential evaluation



Brainstorming in village community

Project part-financed by the European Union (ERDF)

Stadt/Gemeinde: Kloster Lehnin
Ortsteil: Krahnke

INNERE HINTERLAND-POTENZIALE:

A 2

ökonomisch	Bedeutbarkeit (- keine + hoch)			sozial	Bedeutbarkeit (- keine + hoch)			historisch ökologisch
	überörtlich regional	im Vorortland-Hinterland Kooperation	im innerörtlich lokales Zusammenwirken unter "Schumpfung"		überörtlich regional	im Vorortland-Hinterland Kooperation	im innerörtlich lokales Zusammenwirken unter "Schumpfung"	
Agargeno	●	●	●	FFW	+			Rittergut*
Hof/Tiefb. Leber	●	○	○	Angler	-			Krahnker Busch
KMK Holzsh.	●	●	○	Landfrauen	++	●		blauer Stein
Metallb. Adler	●	●	?	Volkssolidarität	-		-?	Park
Erbbau Baier	○	○	?	FW-Verein	++	○		Anger
Sattler/Raum. Schube	○	○	○	Jugendclub	-			Nähe Reckahn
Gaststätte Rittergut	○	○	?	Fußball	++			" BRB
Obst/Gemüse Jungs	●	●	?	Juni (♂)	○		?	" Berlin
Friseur	○	○	○	Läufergruppe	++	○		" Potsdam
Maschinen H. Wotery	○	○	○	Gymnastikg.	+			Plane-Niederung
Werkdruck H. Jansfeld	○	○	○		?			Storchennest
Elektriker Popper	○	○	○	Jagdgemeinschaft	+			
Krahnker Hochbau	○	○	○	ev. Frauenhilfe	-			
Kiepsgrube Bünau	○	○	○	Kirchengew. Rat	-			

Collection of key potentials



Individual foresight scenarios

	trend	desaster	villages of future
Population development 2030	- 25%	- 45%	- 15%
Aging - older than 65 - younger than 21	+80% - 35%	+110% - 45%	+65% - 20%
Migration until 2030	-3%	-10%	+0%
Number of non-agro enterprises in village	3	0	6
Social groups in village	5	1	10
future development			



Vitality Positioning

Define/find
Your individual position



www.hinterland-info.de
www.hinterland-info.net



www.hinterland-info.net

Vitality-Check for Villages
up to approx. 1 000 inhabitants



**Demographic Change has reached our villages
- can and should we react?**

An opinion from anywhere



Demography?
This is a matter
for higher politics!

If you agree with this opinion
- please quit here!

Clever people's opinion

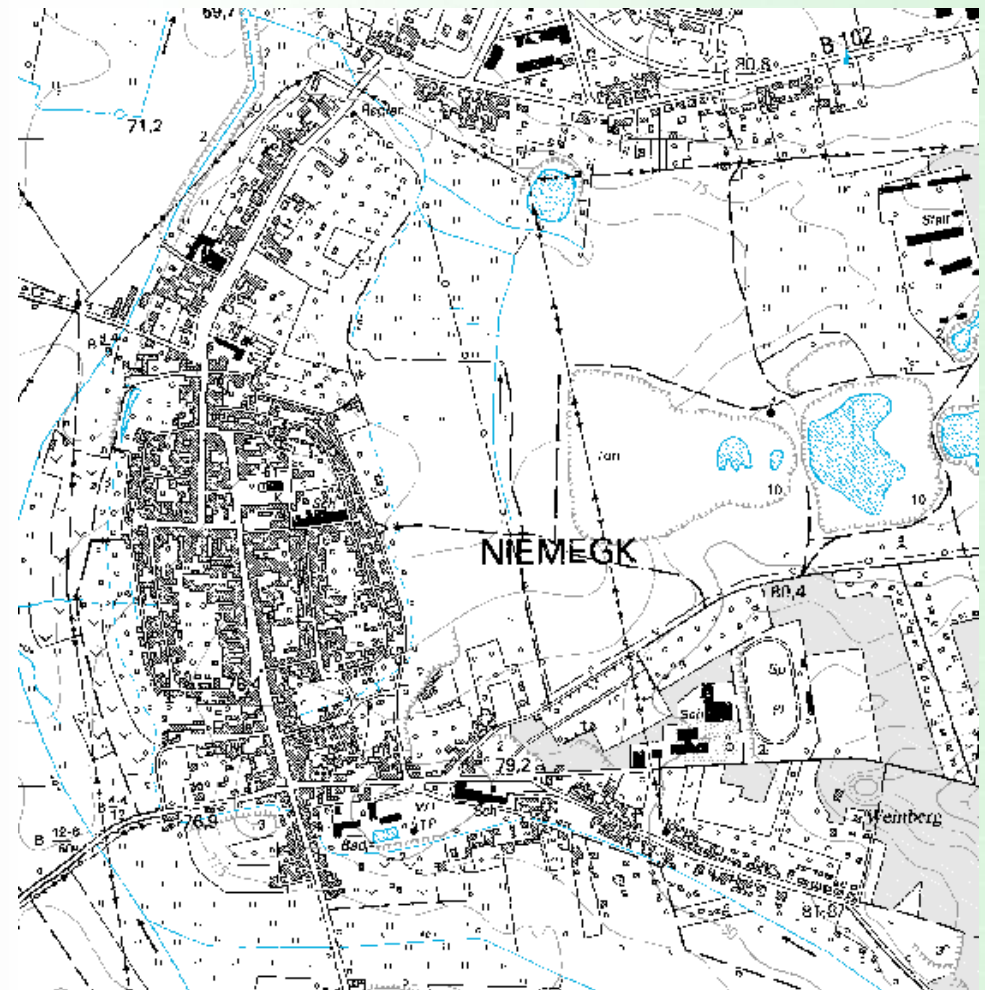


Demography?
That concerns us!
We should react!

If you agree with this opinion
- please **click here!**



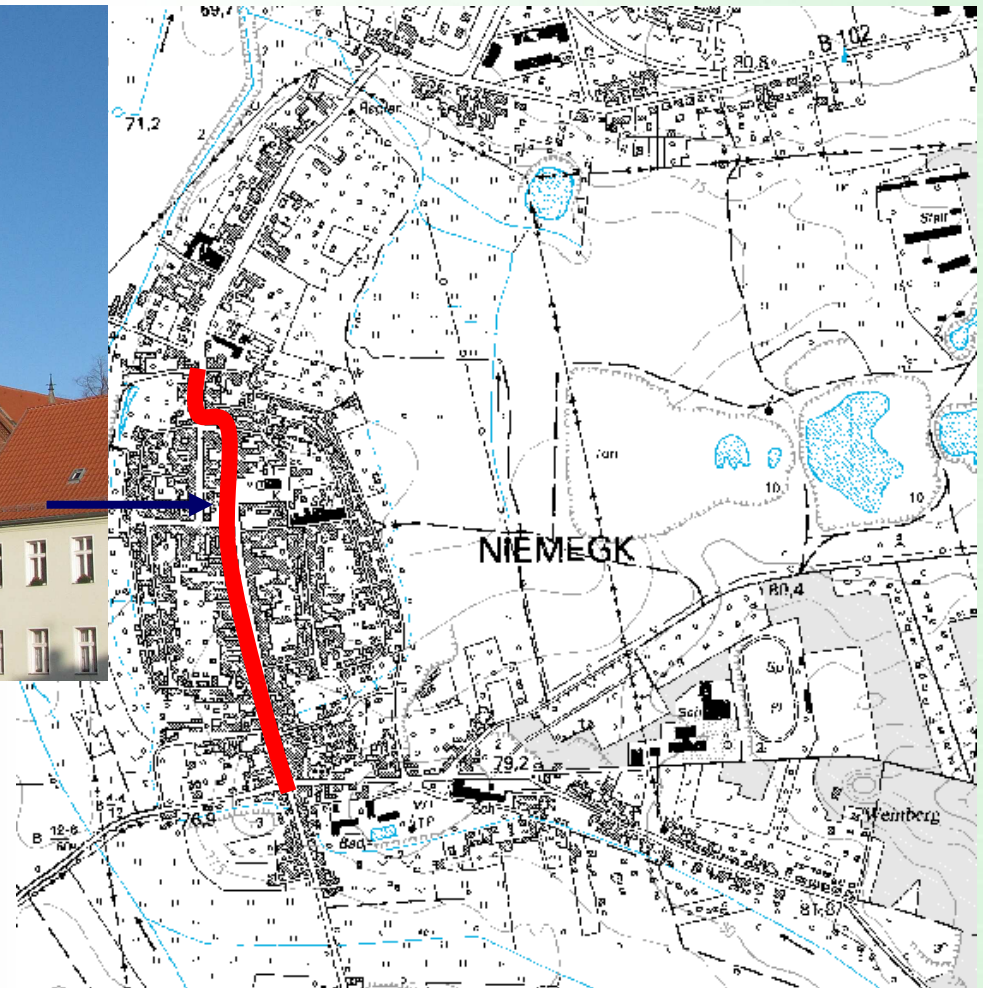
Innovative transition of rural towns





Innovative transition of rural towns

Central market square and church





Innovative transition of rural towns



On 700 metres:

56 houses occupied

22 houses abandoned + 5 building gaps





Innovative transition of rural towns



On 700 metres:

56 houses occupied
22 houses abandoned + 5 building gaps



- flexible town planning,
- face lifting, new design,
- individual stories,
- tailored and private messages,
- professional marketing,
- ...





Innovative transition of rural towns



- flexible town planning,
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Towns fate election by TiF:



Take active part on change!

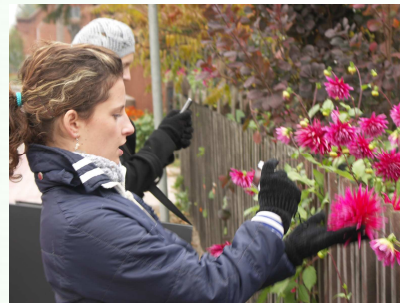
... or ...

Enjoy still dying!





Schicksalswahl im Hinterland: Aktiv Verändern oder geruhsam Verfallen?



Vielen Dank für Ihr Interesse!

Für Rückfragen stehe ich gerne zur Verfügung:

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